




Teacher(s)	Semal Pierre ;
Language :	English
Place of the course	Louvain-la-Neuve
Aims	<p>During their programme, students of the LSM Master's in management or Master's in Business engineering will have developed the following capabilities'</p> <p>CORPORATE CITIZENSHIP</p> <ul style="list-style-type: none"> • Demonstrate independent reasoning, look critically and consciously acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes. <p>A SCIENTIFIC AND SYSTEMATIC APPROACH</p> <ul style="list-style-type: none"> • Collect, select and analyze relevant information using rigorous, advanced and appropriate methods <p>1 WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT</p> <ul style="list-style-type: none"> • Understand the inner workings of an organization : develop a global approach and integrate the internal logic used within the organization. <p>PROJECT MANAGEMENT</p> <ul style="list-style-type: none"> • Analyse a project within its environment and define the expected outcomes : identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators. <p>PERSONAL AND PROFESSIONAL DEVELOPMENT</p> <p>Self-motivation : be capable of creating a project in line with their own values and aspirations, confident and motivated in managing the implementation of the project, and persevere in difficult situations.</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: all year • Type of evaluation: several works and presentations • Comments: <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: No • Written: No • Unavailability or comments: <p>Examination session</p> <ul style="list-style-type: none"> • Oral: No • Written: No • Unavailability or comments:
Teaching methods	<ol style="list-style-type: none"> 1. Each group of students has to work on one business case and the society case. 2. For the business case, the student group has to select one company (in the area of the business case) and provide a solid description of the way it operates. This will lead to a written report named BC1. 3. For the society issue, the student group has to select one special dimension and provide a solid analysis of this dimension. The dimension can be chosen freely (first in first served) from the list of special topics related to the society issue. This will lead to a written report named SI1. 4. Each group of students has to evaluate and to feed back 4 BC1 reports and 4 SI1 reports. 5. A short rating by the groups on the feedbacks they received will be required. 6. Some of the reports will be presented.
Content	<ol style="list-style-type: none"> 1. The course will be structured around

	<ul style="list-style-type: none">• A set of business talks focused on a small set of companies.• A set of general talks focused on a global society issue. Immigration is the selected theme.• All these talks will be in English. <p>2. For the business cases, the goal is to get a clear view on how each of these businesses works. A business can be roughly described by :</p> <ul style="list-style-type: none">• a set of competing products;• the set of corresponding customers(markets), the way the market is organized and the way contracts/sales are settled;• the key attributes that allow the different actors to position themselves (strategies);• some peculiar aspects of the business like finance, supply chain, human resources, IT, R&D, ' <p>3. For the society issue, the goal is to get a solid understanding and mastering of the various dimensions of the issue: factual, historical, political, economical and humanitarian.</p>
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Management	GESM2M	3		
Master [120] in Business Engineering	INGE2M	3		
Master [120] in Management	GEST2M	3		
Master [120] in Business Engineering	INGM2M	3		