


5 credits

30.0 h

Q2

Teacher(s)	Gailly Benoît ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The design and management of innovation ecosystems, both from a corporate networking and public policy viewpoints
Aims	<p>Having regard to the LO of the programme, this activity contributes to the development and acquisition of the following LO :</p> <ul style="list-style-type: none"> • Innovation and entrepreneurship • Knowledge and reasoning • Project management • Communication and interpersonal skills 1 • Corporate citizenship <p>At the end of this course, the student will be able to</p> <ul style="list-style-type: none"> • understand how the ecosystems surrounding an organization affect its ability to manage innovation. • Building upon what they learned in the LSMS2040 class, they will understand in particular the competitive importance of networking and collaborations as well as the role of public policies and innovation support systems. <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p>The evaluation combines class participation, group works and an oral exam. The evaluation criteria include:</p> <ol style="list-style-type: none"> 1. Ability to present the concepts addressed during the class 2. Ability to explain and present in a rigorous way those concepts 3. Ability to illustrate in a relevant and fact-based way the concepts through (among others) the testimonies and the case studies presented in the class. 4. Ability to understand the key implications and limitations of the concepts, in the context of the class subject 5. Ability to understand the key implications and limitations of the concepts, in the context of management in general 6. Ability to criticize, develop or complement the concepts in a relevant and original way.
Teaching methods	The pedagogical methods used include lectures, case study and testimonials, pre-readings and student presentations
Content	<ul style="list-style-type: none"> • Competitive advantages from partnerships • Innovation networks: clusters and communities • Managing open innovation • Innovation ecosystems: Environment and strategies • The entrepreneurial state : rational for public intervention • Innovation support systems: strategies and key success factors
Bibliography	<p>Reference book : Developing Innovative Organizations (Palgrave, 2011)</p> <p>Recommended readings :</p> <ul style="list-style-type: none"> • Tidd J., Bessant D. and Pavitt K. (2013) <u>Managing Innovation</u>, Wiley • Mitra, Jay (2012) <u>Entrepreneurship, Innovation and Regional Development</u>, Routledge • Mazzucato, M. (2013) <u>The Entrepreneurial State</u>, Anthem Press
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Business Engineering	INGE2M	5		
Master [120] in Business Engineering	INGM2M	5		