


Teacher(s)	Gailly Benoît ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The development and financing of innovative ventures by corporations
Aims	<p>Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO:</p> <ul style="list-style-type: none"> • Innovation and entrepreneurship • Knowledge and reasoning • Project management • Communication and interpersonal skills • Corporate citizenship <p>1</p> <p>At the end of this course, the student will be able to :</p> <ul style="list-style-type: none"> • master the key concepts, issues and managerial implications related • managing organizations in innovation-intensive environments. • Students will also understand which are the main sources and key success factors of innovation, which are the main characteristics of innovative people and teams and how to assess innovation opportunities (business planning). <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: Week 2-5 - Last Week • Type of evaluation: Preparation of group readings - Group work • Comments: <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: No • Written: No • Unavailability or comments: No <p>Examination session</p> <ul style="list-style-type: none"> • Oral: 3 Students/hour • Written: No • Unavailability or comments: Unavailable on the 5th, 6th, 13th, 18th, 19th, 20th, 23rd, 25th, 26th of January. Teacher-run schedule
Teaching methods	The pedagogical methods used are identical to LSMS2040 and include lectures, case study and testimonials, pre-readings and student presentations
Content	<p>Opportunity:</p> <ul style="list-style-type: none"> • Innovation as a business • What is an innovation? • Where do you find them? • What makes some innovations more successful? <p>New ventures:</p> <ul style="list-style-type: none"> • Entrepreneurs, teams and organizations • Entrepreneurial people • Innovative teams and ecosystems • Corporate venturing <p>Resources:</p>

	<ul style="list-style-type: none">• Assessing and financing innovation• Evaluating, designing and protecting business models• Managing uncertainties and financing innovation
Bibliography	<p>Reference book : Developing Innovative Organizations (Palgrave, 2011)</p> <p>Recommended readings :</p> <ul style="list-style-type: none">• Tidd J., Bessant D. and Pavitt K. (2013) <i>Managing Innovation</i>, Wiley• Berkun, S (2007) <i>The myths of innovation</i>, O'Reilly• Schilling M.A. (2006) <i>Strategic Management of Technological Innovation</i>, McGraw-Hill• Robertson, D. (2014) <i>Brick by brick: How Lego rewrote the rules of innovation</i>, RH
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Business Engineering	INGE2M	5		
Master [120] in Business Engineering	INGM2M	5		