


4 credits

30.0 h + 15.0 h

Q2

Teacher(s)	Gailly Benoît ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	Presentation of the key building blocks of a firm and of its management
Aims	<p>1 Introduce students to the basic concepts of a firm and its management</p> <p>----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Content	<p>Introduction to the core elements of a firm and to the basic concepts underlying its management; illustration and application to concrete examples</p> <p>Content The concept of firm The business model The value chain The key elements of strategy</p>
Other infos	<p>Prerequisites : none Evaluation : Group work and oral examination Support : Slides provided through iCampus</p>
Faculty or entity in charge	EPL

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Data Science Engineering	DATE2M	4		
Master [120] in Electro-mechanical Engineering	ELME2M	4		
Master [120] in Electrical Engineering	ELEC2M	4		
Master [120] in Biomedical Engineering	GBIO2M	4		
Master [120] in Biochemistry and Molecular and Cell Biology	BBMC2M	4		
Master [120] in Mathematical Engineering	MAP2M	4		
Master [120] in Computer Science and Engineering	INFO2M	4		
Master [120] in Chemical and Materials Engineering	KIMA2M	4		
Master [120] in Civil Engineering	GCE2M	4		
Master [120] in Physical Engineering	FYAP2M	4		
Master [120] in Computer Science	SINF2M	4		
Master [120] in data Science: Information technology	DATI2M	4		
Master [120] in Mechanical Engineering	MECA2M	4		