



5 credits

30.0 h + 10.0 h

Q2

Teacher(s)	Campion Baptiste (compensates Verhaegen Philippe) ;Verhaegen Philippe ;
Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Main themes	This course prolongs and gives a deeper understanding of the course on General Semiotic COMU1121. It is situated within the framework of a socio-discursive interactionism taking into account the interactions between the systems and semiotic devices in social interactions and process of socialization and organization. In this perspective, the course comes back to various dimensions of mediated communication updated by the linguistic theories and semiotics to give a deeper understanding of these theories and widen them to analogical signs in a broad sense (images, gestures, voice).
Aims	<p>At the term of this course, the student must have acquired: - A strong critical knowledge of the main concepts from semio-pragmatic theories and from various components (linguistic, iconic) communication devices; - The capacity to apply these concepts to the analysis of the real communication devices to estimate or formulate hypothesis on their action from the point of view of social interaction and cognition.</p> <p>1</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	The assessment is about the theoretical mastery of the concepts and the capacity at a time to apply them to the analysis of a concrete message. This assessment is in two parts: a noted analysis exercise conducted during the semester (5 points out of 20) and a written exam (15 points on 20).
Teaching methods	The method includes lectures and case studies in plenary session. Some controlled exercises (online and in smaller groups) allow the student to acquire the expertise necessary to the analysis of media devices
Content	<p>The course ex cathedra analyzes the different aforesaid topics through the different linguistic and semiotic theories permitting to deepen them. The main presented themes are:</p> <ul style="list-style-type: none"> • the psychosociological pragmatic • the linguistic theory of the enunciation and illocutionary speech acts • the relationship communication-cognition and the inferential pragmatic • the semio-pragmatic and the cognitive semiotics the notion of socio-discursive interactionism • Etc.
Bibliography	Le livre de J-P. Meunier et D. Peraya, Introduction aux théories de la communication, De Boeck, 2 ^e édition, 2004, 459 p., fait office de syllabus pour ce cours. Les supports de cours seront mis à disposition des étudiants à chaque séance via la plateforme d'apprentissage en ligne.
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Anthropology	ANTR2M	5		
Bachelor in Information and Communication	COMU1BA	5	LCOMU1121	
Minor in Information and Communication	LCOMU100I	5	LCOMU1121	