




5 credits	30.0 h	Q2
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Teacher(s)	Desterbecq Joëlle ;Lits Marc ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	<p>The course is designed to:</p> <ul style="list-style-type: none"> • understand the role and influence of Narrative on society and in the communication process. It aims at defining the essence and evolution of Narrative as a means of structuring social imaginary through myth, literature and mass media. • cast a critical eye on the various theories and methodologies specific to Narrative's analysis, from a productive and a receptive point of view; • understand how the evolution of media channels and frameworks has altered the structure of Narrative and called for a rethink of its modes of analysis.
Aims	<p>By the end of the course, students should :</p> <ul style="list-style-type: none"> • be fully familiar with the main theories of Narrative's analysis, methodological and conceptual tools ; • develop cross-sectional understanding : from traditional narratology to the analysis of narrative media productions <p>1 * continuity and evolution of narrativity (myth, literature, media narratives),</p> <p>* specificities of narratives in the field of media,</p> <p>* evolution of methodological tools, * contribution and limits of Narrative's theories,</p> <ul style="list-style-type: none"> • be able to demonstrate a critical understanding of authors and theories; • be able to demonstrate the acquisition of founding principles of narratology through exercises on defined communication tools. <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p>Written exam (2 hours).</p> <p>The exam focuses on the cross-sectional knowledge of learning outcomes, their contextualization and use on communicational tools.</p>
Teaching methods	<p>The lecture is based on Pr. M. Lits's book « Du récit au récit médiatique » (De Boeck, 2008) and on various teaching resources ' downloadable on Icampus : text excerpts, examples, keys for a better understanding. A power point summarizing the main points of the lecture and various examples is projected at each session.</p> <p>Lectures are divided into four parts:</p> <ul style="list-style-type: none"> - theoretical framing; - case studies split into media and communication fields; - critical analysis; - cross-sectional understanding.
Content	<p>- A range of narrative theories will be introduced from the viewpoint of the specifically communicational approach they offer. - The conditions pertaining to narrative production and reception will be analysed: narrative is viewed as a special means of structuring the social universe. - The course also functions as a critical introduction to the main methods of narrative analysis and some specific concepts (the media figure, temporality, focalisation) Course format: Lectures and case-studies</p>
Other infos	<p>Prerequisite: COMU 1121 General Semiotics COMU 1221 Semio-pragmatics Evaluation: Students will be evaluated both on their understanding of the theoretical issues discussed in the course and on their ability to use the analytical tools and apply them critically to specific media objects relevant to their own subject options. Course materials: Course handout and model case studies Supervision: Lectures and integrated case studies</p>
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Bachelor in Information and Communication	COMU1BA	5		
Minor in Linguistics	LLING100I	5		
Minor in Information and Communication	LCOMU100I	5		
Minor in Literary Studies	LLITT100I	5		