lclib2001
2017

Publishing : publishing techniques and software

5 credits	15.0 h	Q1

Teacher(s)	Comanne Olivier ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	The course approaches in detail the role of the publishing house and describes the technical aspects of the specific roles involved in that trade. Following course LCLIB 2000, it is intended for the students in the publishing orientation.
Aims	1 The course aims at familiarizing the student with the publishing industry by examining the typical activities within a publishing house in order to prepare for the internship. Students will learn how to use professional desktop publishing (DTP) software tools. - - - - *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods	/
Teaching methods	Method : lecture for 15 hours.
Content	In this course, one of the most significant (but also least well known) functions of the book industry is analyzed in-depth. All the functions constitutive of a publishing house are approached. The course also reconsiders the analysis of a publishing project, the contractual relations with the authors, the technical manufacture of the book as well as all the aspects in development of a publishing catalogue.
Bibliography	/
Other infos	Nil.
Faculty or entity in charge	ROM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in French and Romance Languages and Literatures : General	ROM2M	5		🔍
Master [120] in Modern Languages and Literatures : General	ROGE2M	5		🔍
Master [120] in Ancient Languages and Literatures: Classics	CLAS2M	5		🔍
Master [120] in Ancient and Modern Languages and Literatures	LAFR2M	5		🔍
Master [120] in Ancient Languages and Literatures: Oriental Studies	HORI2M	5		🔍