

5 crédits	30.0 h + 30.0 h	Q2
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Enseignants	Janssen Frank ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Préalables	Selection - Apply before October 30
Thèmes abordés	This course will be dedicated to the theoretical and practical aspects of international entrepreneurship.
Acquis d'apprentissage	<p>During their programme, students will have developed the following capabilities'</p> <p>A SCIENTIFIC AND SYSTEMATIC APPROACH</p> <ul style="list-style-type: none"> • Collect, select and analyze relevant information using rigorous, advanced and appropriate methods. <p>INNOVATION AND ENTREPRENEURSHIP</p> <ul style="list-style-type: none"> • Initiate, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic. <p>WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT</p> <p>1 • Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.</p> <p>TEAMWORK AND LEADERSHIP</p> <ul style="list-style-type: none"> • Work in a team : Join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity <p>COMMUNICATION AND INTERPERSONAL SKILLS</p> <ul style="list-style-type: none"> • Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards. <p>-----</p> <p><i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i></p>
Modes d'évaluation des acquis des étudiants	<p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: During the hosted week (before e • Type of evaluation: binomial work - Written work + oral presentation and participation in the activities. • Comments: 2 American students and 2 Belgian students will form a team Belgian Students will host American Students during a week and American Students will host Belgian Students during a week. <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: Non • Written: Non • Unavailability or comments: Non <p>Examination session</p> <ul style="list-style-type: none"> • Oral: Non • Written: Non • Unavailability or comments: Non

Méthodes d'enseignement	<p>After having familiarized themselves with the theory of international entrepreneurship, students will work in binational teams on an international new venture project.</p> <p>The course will contain theoretical parts, but will mainly be organized around real-life entrepreneurial processes. All students will have to form an international team (2 UCL students - 2 students from a US university) and will be required to complete and present their own new international venture creation project in cooperation with the US students.</p> <p>The pedagogy will be interactive and will include common classes (videoconferencing, travels abroad, company visits, etc.).</p> <p>The last three sessions will be devoted to the presentation and a discussion of the students' group works or projects.</p>
Contenu	<ul style="list-style-type: none"> • Intercultural management • International entrepreneurship • Projects pre-evaluation • Projects presentation
Bibliographie	<p>Course notes : Provided through Moodle.</p> <p>References : Provided during the classes.</p>
Faculté ou entité en charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en droit	DROI2M	5		
Master [120] en sciences de gestion	GESM2M	5		
Master [120] en ingénieur de gestion	INGE2M	5		
Master [120] en sciences de la motricité, orientation éducation physique	EDPH2M	5		
Master [120] en sciences de gestion	GEST2M	5		
Agrégation de l'enseignement secondaire supérieur (éducation physique)	EDPH2A	5		
Master [120] en administration publique	ADPU2M	5		
Master [120] en ingénieur de gestion	INGM2M	5		