




5 crédits	30.0 h	Q2
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Enseignants	Aust-Gronarz Ina ;Philippe Laurent (supplée Aust-Gronarz Ina) ;SOMEBODY (supplée Aust-Gronarz Ina) ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Thèmes abordés	<p>Working with people for other cultural backgrounds has become part of the daily activities in organizations today for employees at all levels. The global pressure for competitiveness and effectiveness has increased the number of strategic alliances, mergers and acquisitions, with the objective of having access to resources, capital and new market opportunities. The travelling distance of managers has increased i.e. even short trips can be from one continent to another. People who have never met each other need to work together in multicultural virtual teams. It is no longer sufficient, that managers are able to communicate effectively and work with people from one culture and that they understand and learn how to adapt to this particular culture. Instead, managers must interact simultaneously and effectively with people in multiple cultures or with a poly-cultural background.</p> <p>This course is based on research and insights from diverse disciplines, including cross-cultural psychology, social psychology, cultural anthropology, organizational behaviour, international human resource management, business ethics and global responsible leadership.</p>
Acquis d'apprentissage	<p>The course is designed to develop cross-culturally competent and responsible leaders. The central aim of this course is to develop the student capacity to understand and analyse management situations that (European) international organisations face with regard to cross-cultural management and leadership. The course will focus on the impact of culture on individuals, teams and organisations; it will explore options how to deal with cultural issues in a responsible way and still be efficiently and effective in the business context and it will help the students to develop themselves in the context of their own cultural backgrounds.</p> <p>At the end of the course, students should be able to:</p> <ol style="list-style-type: none"> 1. Gain a deep understanding of the nature of cultures, the theoretical concepts and frameworks used to identify and highlight similarities and differences across cultures and increase awareness of the impact of culture on individuals (especially on yourself!), teams and international organisations and appreciation for diverse cultural backgrounds. 2. Apply these theories and frameworks to understand and diagnose critical cross-cultural interaction situations (critical incidents) and to make effective cultural attributions. 3. Adopt a critical point of view on the literature, on the one hand, and on managerial attributions and decisions in cross-cultural contexts, on the other. 4. Improve the ability and competence to work in, interact with and lead across different cultures. 5. Increase your awareness of the economic, social, environmental and ethical issues related to globalisation and improve your skills to deal with cultural paradoxes and ethical dilemmas. <p>-----</p> <p><i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i></p>
Modes d'évaluation des acquis des étudiants	<ul style="list-style-type: none"> • Cross-Cultural group project and presentation • Individual course participation and preparation • Individual reflection paper
Méthodes d'enseignement	Different teaching methods will be used such as lecture input, case analysis, role playing, videos, guided readings, group discussions and guest speakers. Interacting and communicating with people from diverse cultures is one of the key objectives of this course, hence, students are required to prepare the courses and to contribute as actively as they can within the course setting. We expect you to prepare the required readings and cases (see course schedule) before class in order to be able to contribute in a competent way to the discussions and exercises
Contenu	<p>The following themes are examples of what will be addressed in this course:</p> <ul style="list-style-type: none"> • Understanding and analysing cultural differences and the impact of culture on organizations, teams, individuals • Culture learning and (self-)development of cross-cultural competence and of a 'global mindset' • Working in multicultural teams • Communicating effectively across cultures • Expatriate assignments: living and working abroad • Female global managers • Diversity and organizational culture • Acting responsibly in the global arena

Bibliographie	Up to date list of academic articles and books will be provided.
Faculté ou entité en charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en sciences de gestion	GESM2M	5		
Master [120] en ingénieur de gestion	INGE2M	5		
Master [120] en sciences de gestion	GEST2M	5		
Master [120] en ingénieur de gestion	INGM2M	5		