


5 crédits	30.0 h	Q2
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Enseignants	Gailly Benoît ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Préalables	INGE1BA Bachelor ingénieur de gestion LSMS 2040 Innovation management
Thèmes abordés	The design and management of innovation ecosystems, both from a corporate networking and public policy viewpoints
Acquis d'apprentissage	<p>Having regard to the LO of the programme, this activity contributes to the development and acquisition of the following LO :</p> <ul style="list-style-type: none"> • Innovation and entrepreneurship • Knowledge and reasoning • Project management • Communication and interpersonal skills 1 • Corporate citizenship <p>At the end of this course, the student will be able to</p> <ul style="list-style-type: none"> • understand how the ecosystems surrounding an organization affect its ability to manage innovation. • Building upon what they learned in the LSMS2040 class, they will understand in particular the competitive importance of networking and collaborations as well as the role of public policies and innovation support systems. <p>----- <i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i></p>
Modes d'évaluation des acquis des étudiants	<p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: Week 2-5 - Last Week • Type of evaluation: Preparation of group readings - Group work • Comments: <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: No • Written: No • Unavailability or comments: No <p>Examination session</p> <ul style="list-style-type: none"> • Oral: 3 Students/hour • Written: No • Unavailability or comments: Unavailable on the 5th, 6th, 13th, 18th, 19th, 20th, 23rd, 25th, 26th of January. Teacher-run schedule
Méthodes d'enseignement	The pedagogical methods used include lectures, case study and testimonials, pre-readings and student presentations
Contenu	<ul style="list-style-type: none"> • Competitive advantages from partnerships • Innovation networks: clusters and communities • Managing open innovation • Innovation ecosystems: Environment and strategies • The entrepreneurial state : rational for public intervention • Innovation support systems: strategies and key success factors

Bibliographie	Reference book : Developing Innovative Organizations (Palgrave, 2011) Recommended readings : <ul style="list-style-type: none">• Tidd J., Bessant D. and Pavitt K. (2013) <u>Managing Innovation</u>, Wiley• Mitra, Jay (2012) <u>Entrepreneurship, Innovation and Regional Development</u>, Routledge• Mazzucato, M. (2013) <u>The Entrepreneurial State</u>, Anthem Press
Faculté ou entité en charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en ingénieur de gestion	INGE2M	5		
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