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Enseignants	Dufays Frédéric ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Préalables	None
Thèmes abordés	This course uncovers the popular concepts of social and sustainable entrepreneurship. It applies entrepreneurial thinking to different business models as seen through a social, environmental and economic sustainability perspective. The course will explore the relationship between business development and its social and environmental impacts. You will study ways in which social and sustainable entrepreneurship can significantly respond to social needs such as poverty alleviation and/or diminish dependency on fossil fuels and toxic substances. The course will challenge you to conceive a sustainable entrepreneurial business concept and thereby make you familiar with the issues facing social and sustainable entrepreneurship due to their hybrid nature.
Acquis d'apprentissage	<p>During their programme, students of the LSM Master's in management and Master's in Business engineering will have developed the following capabilities'</p> <p>CORPORATE CITIZENSHIP</p> <ul style="list-style-type: none"> • Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development. • Decide and act responsibly, while taking into account the social, economic and environmental sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders. <p>INNOVATION AND ENTREPRENEURSHIP</p> <p>1</p> <ul style="list-style-type: none"> • Identify new opportunities, propose creative and useful ideas; insituations that require new strategic approaches, break with existing models and paradigms, promote progress and change. <p>WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT</p> <ul style="list-style-type: none"> • Understandtheinnerworkingsofanorganization :developa globalapproachandintegratetheinternailogicused.within the organization. <p>PERSONAL AND PROFESSIONAL DEVELOPMENT</p> <ul style="list-style-type: none"> • Self-motivation : be capable of creating a project in line with their own values and aspirations, confident and motivated in managing the implementation of the project, and persevere in difficult situations. <p>-----</p> <p><i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i></p>

<p>Modes d'évaluation des acquis des étudiants</p>	<p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: At each session - choice : 15/04 - 22/04 - 29/04 - 06/05 or 13/05 • Type of evaluation: Individual work - Travail de groupe (4 étudiants) (25 May) - Summary of articles to be read beforehand • Comments: case study (4 pages) - training on site (20 pages) - Reflexive work (4 pages) <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: No • Written: No • Unavailability or comments: No <p>Examination session</p> <ul style="list-style-type: none"> • Oral: 2 groups of 4 students/h • Written: No • Unavailability or comments: Unavailable from 14/08 to 20/08. Oral: presentation of group work. In the event of failure, the group work must be improved and re-submitted for the 16/08, the individual case study work must contain a new case study for the 16/08
<p>Méthodes d'enseignement</p>	<p>This course rests on a variety of teaching methods:</p> <ul style="list-style-type: none"> • Home readings and individual assignments • On-site lectures and testimonies • On-site case study sessions • Group assignment, including fieldwork
<p>Contenu</p>	<p>This course consists of the following topics:</p> <ul style="list-style-type: none"> • Setting the stage 1. Social entrepreneurship ' What's behind words? 2. Social entrepreneurs' profiles and drivers 3. The opportunity ' A matter of failures? 4. The mission as a central element of the entrepreneurial process 5. The organizations in social entrepreneurship • Challenges 1. Acquiring and securing resources 2. Revenue models 3. Stakeholder management and governance 4. Impact measurement 5. Growth and scaling 6. The social business plan
<p>Bibliographie</p>	<p>Course readings: Compendium of scholarly articles on social entrepreneurship and sustainable entrepreneurship drawn from such journals as Academy of Management Journal, Journal of Business Venturing, Business & Society, and Journal of Business Ethics.</p> <p>The following textbooks can give you a broad introduction to the topic but are not required readings:</p> <ul style="list-style-type: none"> • Nicholls, A. (2006). Social entrepreneurship: new models of environmental social change. Oxford; New York: Oxford University Press. • Schaper, M. (2005). Making ecopreneurs: developing sustainable entrepreneurship. Burlington, VT: Ashgate.
<p>Faculté ou entité en charge:</p>	<p>CLSM</p>

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en droit	DROI2M	5		
Master [120] en sciences de gestion	GESM2M	5		
Master [120] en ingénieur de gestion	INGE2M	5		
Master [120] en sciences de gestion	GEST2M	5		
Master [120] en administration publique	ADPU2M	5		
Master [120] en ingénieur de gestion	INGM2M	5		