





5.0 credits	30.0 h	2q
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Teacher(s) :	Bascle Guilhem ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	Enterprise strategies: choice and balance of the organisation, product policy, information system, consistency of objectives, and relations with the economic environment. Key concepts of balance sheet analysis, and the interpretation of company financial information. Analysis of decisions and of their logic (e.g. by an analysis of costs and investment decisions).
Aims :	The course aims to provide an overall view of the problems facing enterprises, and to introduce students to an analysis of enterprise strategies, and particularly to the basic logic of decisions. <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	Enterprise strategies: choice and balance of the organisation, information system, consistency of objectives, and relations with the economic environment. Key concepts of balance-sheet analysis, and the interpretation of company financial information. Analysis of decisions and of their logic (e.g. by an analysis of costs and investment decisions).
Other infos :	This course forms part of a study programme that takes place in the evenings and on Saturday mornings.
Faculty or entity in charge:	TRAV

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Communication	CORP2M	5	-	
Master [120] in Human Resources Management	GRH2M	5	-	
Master [60] in Labour Sciences (shift schedule)	TRAV2M1	5	-	
Master [120] in Multilingual Communication	MULT2M	5	-	
Master [120] in Labour sciences (shift schedule)	TRAV2M	5	-	