Université catholique de Louvain

Venture creation - simulation project

5.0 credits

LMPME1303

2016-2017

30.0 h + 20.0 h

h

2q

Teacher(s) :	Schmitt Christophe ;			
Language :	Français			
Place of the course	Louvain-la-Neuve			
Main themes :	 the robustness of the entrepreneurial project consistency of the entrepreneurial project the plausible hypothesis. These notions are mobilizing theoretical frameworks based on the approach of "the complexity". 			
Aims :	Following this seminar, students will be able to implement a methodological path for assessing the potential of business venture creation from an entrepreneurial idea. The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".			
Evaluation methods :	Completion of a project in interdisciplinary team. The project will be presented to a panel of experts and academics who participate in the assessment of the relevance and validity of the projects.			
Teaching methods :	 Intensive Seminar (focused on some evenings and one or two Saturdays). Active work in interdisciplinary teams following a methodological framework guided by the teacher 			
Content :	Integrating project for knowledge and skills acquired and developed during the two years training for the minor "Entrepreneurship". Initially the ideas generated by students in the course Creativity and Innovation", the seminar will focus on the early phases of the business plan, particularly on the construction phase of the business situation that you want to manage. Students will therefore have to simulate this critical phase of building the business situation to assess the potential of a business opportunity.			
Bibliography :	The simulation will be based on a paper presented during the intervention.			
Faculty or entity in charge:	CLSM			

Programmes / formations proposant cette unité d'enseignement (UE)						
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage		
Minor in entrepreneurship	LMPME100I	5	-	٩		