

5.0 credits	30.0 h + 15.0 h	2q
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Teacher(s) :	Giacomin Olivier ; Vanzeveren Paul ;
Language :	Français
Place of the course	Louvain-la-Neuve
Prerequisites :	Designed for the minor "Entrepreneurship", this course requires no prerequisites
Main themes :	<ul style="list-style-type: none"> -- Importance of SMEs -- The financing of an entrepreneurial project -- The "venture capital" as a funding source -- Obtaining the necessary funds for its project -- The importance of the Business Plan in the financing of its project -- Introduction to Strategic and operational marketing for SMEs -- Introduction to Human organization for SMEs -- Business ethics and SMEs -- Communication of its project -- The failure in the SME
Aims :	<p>At the end of this class, students will be able</p> <ul style="list-style-type: none"> -- to identify the managerial needs of SMEs -- identify useful resources to launch and manage an entrepreneurial project. -- to "read and understand" the news of Belgian SME -- to position themselves in relation to this career path and its required skills in management <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods :	<p>Three sources of evaluation involved in the final grade.</p> <ul style="list-style-type: none"> -- Presence & mp; participation in mandatory -- Group work in interdisciplinary teams -- Individual examination (written or oral depending on enrollment)
Teaching methods :	<p>This course will be provided by two holders : one is specialized in accounting and financial management of SMEs and the second in general questions of creation and management of SMEs.</p> <p>The themes will be lectures, seminars and testimonies and works of "case studies" to achieve in interdisciplinary teams.</p>
Content :	<p>This course is spread over two years in the minor of Entrepreneurship (together with LCPME2000 course - Financing and managing its project I).</p> <p>In addition to theoretical lectures, the anchor of this course in the news of SMEs and their resources will be testimonials and case studies.</p>
Other infos :	<p>The specifications of this course is identical to the current LMPME1301-finance and manage the project II.</p> <p>The number of hours was split in order to update and make it more assimilated by students. The distribution of topics over the two years will be specified by the holders of these two courses.</p> <p>This course is a prerequisite for students CPME with no prerequisite in management and finance.</p>
Faculty or entity in charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Minor in entrepreneurship	LMPME100I	5	-	