



**LLSMS2222**




2016-2017

# Advanced Seminar in Corporate Social Responsibility (in English)

5.0 credits	30.0 h	2q
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Teacher(s) :	Swaen Valérie ; Desmet Carlos ; Verstraete Claude ; Aust-Gronarz Ina ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Inline resources:	<a href="http://icampus.uclouvain.be/claroline/course/index.php?cid=LLSMS2222">http://icampus.uclouvain.be/claroline/course/index.php?cid=LLSMS2222</a>
Main themes :	We will examine CSR from different management fields (corporate strategy, human resource management, supply chain, finance, marketing).
Aims :	<p>Having regard to the LO of the programme, this activity contributes to the development and acquisition of the following LO:</p> <ul style="list-style-type: none"> <li>--</li> <li>1. Corporate citizenship</li> <li>--</li> <li>1.1. Demonstrate independent reasoning, look critically</li> <li>--</li> <li>1.2. Decide and act by incorporating ethical and humanistic values</li> <li>--</li> <li>1.3. Decide and act responsibly</li> <li>--</li> <li>2. Knowledge and reasoning</li> <li>--</li> <li>2.1. Master the core knowledge of each area of management.</li> <li>--</li> <li>2.2. Master highly specific knowledge</li> <li>--</li> <li>2.3. Articulate the acquired knowledge from different areas</li> <li>--</li> <li>2.4. Activate and apply the acquired knowledge</li> <li>--</li> <li>2.5. Contribute to the development and advancement of the management field.</li> <li>--</li> <li>3. A scientific and systematic approach</li> <li>--</li> <li>3.1. Conduct a clear, structured, analytical reasoning</li> <li>--</li> <li>3.2. Collect, select and analyze relevant information</li> <li>--</li> <li>3.3. Consider problems using a systemic and holistic approach</li> <li>--</li> <li>3.4. Perceptively synthesize demonstrating a certain conceptual distance</li> <li>--</li> <li>3.5. Produce, through analysis and diagnosis, implementable solutions</li> <li>--</li> <li>6. Teamwork and leadership</li> <li>--</li> <li>6.1. Work in a team</li> <li>--</li> <li>7. Project management</li> <li>--</li> <li>7.1. Analyse a project within its environment and define the expected outcomes</li> <li>--</li> <li>8. Communication and interpersonal skills</li> <li>--</li> <li>8.1. Express a clear and structured message</li> <li>--</li> <li>8.2. Interact and discuss effectively</li> <li>--</li> <li>9. Personal and professional development</li> <li>--</li> <li>9.2. Self-awareness and self-control</li> <li>--</li> </ul>

	<p>9.3. Self-motivation</p> <p>At the end of this course, the student will be able to:</p> <p>--</p> <p>understand the multidimensionality of CSR</p> <p>--</p> <p>decide and act responsibly, while taking into account the social, economic and environmental outcomes in the short, medium and long term, for the various stakeholders</p> <p>--</p> <p>adopt an independent reasoning, look critically at acquired knowledge and managerial practices; more specifically, critically assess academic articles and corporate strategies dealing with CSR issues</p> <p>--</p> <p>gain an appreciation of the unique challenges inherent to CSR design and implementation</p> <p>--</p> <p>better communicate through their written projects, team-based work, oral presentation and debate organized during course sessions.</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
<p>Evaluation methods :</p>	<p>--</p> <p>attendance and active participation</p> <p>--</p> <p>Essay by group : written report, oral presentation and debate management</p>
<p>Teaching methods :</p>	<p>--</p> <p>Interactive classes</p> <p>--</p> <p>Reading and analysis of scientific papers + participation in class</p> <p>--</p> <p>Case studies analysis</p> <p>--</p> <p>Practitioners' interventions during class</p>
<p>Content :</p>	<p>This seminar will give an opportunity to students to deepen their knowledge on diverse issues and dimensions linked to CSR (for instance, diversity, intergenerational skill transfer, carbon management, bribery) and concretely apply their knowledge on concrete and real case studies proposed by companies.</p> <p>This seminar will be a place for discussion, debate, critical thinking on concrete cases of corporate practices.</p>
<p>Faculty or entity in charge:</p>	<p>CLSM</p>

<b>Programmes / formations proposant cette unité d'enseignement (UE)</b>				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Business Engineering	INGM2M	5	-	
Master [120] in Business Engineering	INGE2M	5	-	
Master [120] in Management	GEST2M	5	-	
Master [120] in Management	GESM2M	5	-	