




5.0 credits

30.0 h

2q

Teacher(s) :	Malhotra Sunita ; Pouchain Frédéric ; Brognaux Christophe ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Inline resources:	http://icampus.uclouvain.be/claroline/course/index.php?cid=LSMS2111
Prerequisites :	Introductory course in European economics.
Main themes :	The course is dedicated to multinational strategies and their implementation inside organizations.
Aims :	<p>Having regard to the LO of the programme, this activity contributes to the development and acquisition of the following LO :</p> <ol style="list-style-type: none"> 1. Corporate citizenship <ol style="list-style-type: none"> 1.1. Demonstrate independent reasoning, look critically 2. Knowledge and reasoning <ol style="list-style-type: none"> 2.1. Master the core knowledge of each area of management. 2.3. Articulate the acquired knowledge from different areas 2.4. Activate and apply the acquired knowledge ' 3. A scientific and systematic approach <ol style="list-style-type: none"> 3.1. Conduct a clear, structured, analytical reasoning ' 3.2. Collect, select and analyze relevant information ' 3.3. Consider problems using a systemic and holistic approach ' 3.4. Perceptively synthesize 'demonstrating a certain conceptual distance ' 3.5. Produce, through analysis and diagnosis, implementable solutions' 4. Innovation and entrepreneurship <ol style="list-style-type: none"> 4.1. Identify new opportunities, propose creative and useful ideas ' 5. Work effectively in an international and multicultural environment <ol style="list-style-type: none"> 5.1. Understand the inner workings of an organization ' 5.2. Position ... the functioning of an organization, in its ...socio-economic dimensions' 6. Teamwork and leadership <ol style="list-style-type: none"> 6.1. Work in a team... 8. Communication and interpersonal skills <ol style="list-style-type: none"> 8.1. Express a clear and structured message' 8.2. Interact and discuss effectively ' 9. Personal and professional development <ol style="list-style-type: none"> 9.1. Independent self-starter ' 9.4. Quick study, lifelong learner ' <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Teaching methods :	In-class activities -- Lectures -- Interactive seminar At home activities -- Readings to prepare the lecture -- Students presentation
Content :	Summary -- international alliances, joint venture & mp; acquisitions, -- implementing international strategy: structure, processes and people, -- Opportunities and risks in emerging markets. -- Opportunities and risks in emerging markets.

	<p>The course is mainly organized on the basis of formal lectures and case discussions. The objective of this course is to review the main concepts, methods and tools which are used in the international business, identify the business situations in which they can be applied most effectively, as well as understand the limitations of the various approaches.</p>
<p>Other infos :</p>	<p>Skills -- presentation skills -- team work Techniques and tools for teaching and learning -- Internet work</p>
<p>Faculty or entity in charge:</p>	<p>CLSM</p>

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Management	GEST2M	5	-	
Master [120] in Management	GESM2M	5	-	
Master [120] in Business Engineering	INGM2M	5	-	
Master [120] in Business Engineering	INGE2M	5	-	