


5.0 credits

30.0 h

2q

Teacher(s) :	De Rongé Yves ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	The scope of the course is to look how the strategy of an organization can be implemented in the various functions of an organization (operations, marketing, HR, ')
Aims :	<p>Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO:</p> <p>-- 1. Corporate citizenship</p> <p>1.1. 'Demonstrate independent reasoning, look critically '</p> <p>1.2. Decide and act by incorporating ethical and humanistic values, '</p> <p>1.3. Decide and act responsibly '</p> <p>2. Knowledge and reasoning</p> <p>2.1. Master the core knowledge of each area of management.</p> <p>2.2. Master highly specific knowledge '</p> <p>2.3. Articulate the acquired knowledge from different areas</p> <p>2.4. Activate and apply the acquired knowledge '</p> <p>2.5. Contribute to the development and advancement of the man- agement field.</p> <p>3. A scientific and systematif approach</p> <p>3.1. Conduct a clear, structured, analytical reasoning '</p> <p>3.2. Collect, select and analyze relevant information '</p> <p>3.3. Consider problems using a systemic and holistic approach '</p> <p>3.4. Perceptively synthesize 'demonstrating a certain conceptual distance '</p> <p>3.5. Produce, through analysis and diagnosis, implementable solutions'</p> <p>4. Innovation and entrepreneurship</p> <p>4.1. Identify new opportunities, propose creative and useful ideas '</p> <p>4.4. Reflect on and improve .... professional practices.</p> <p>5. Work effectively in an international and multicultural environment</p> <p>5.1. Understand the inner workings of an organization '</p> <p>5.2. Position ... the functioning of an organization, in its ...socio-economic dimensions'</p> <p>5.3. Understand and establish their own role and scope for action '</p> <p>6. Teamwork and leadership</p> <p>6.1. Work in a team...</p> <p>7. Project management</p> <p>7.1. Analyse a project within its environment and define the expected outcomes'</p> <p>7.2. Organize, manage and control the process, '</p> <p>8. Communication and interpersonal skills</p> <p>8.1. Express a clear and structured message'</p> <p>8.2. Interact and discuss effectively '</p> <p>9. Personal and professional development</p> <p>9.1. Independent self-starter '</p> <p>9.3. Self-motivation'</p> <p>9.4. Quick study, lifelong learner '</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods :	Written exam and written case studies reports
Content :	Combination of classes, individual readings, teamwork on real-life case studies and class presentations Introduction to performance management Management control at the crossroads of strategic planning and operational control Role and functions of the controller Decentralization and responsibility centers ABC/ABM model Strategic cost management Target costing Budgets, budgetary control and variance analysis Transfer pricing Performance Measures Reporting and Balanced Scorecards ERP and Management Control

	<p>Methods                  In-class activities                  x0 Lectures                  x0 Exercices/PT                  x0 Problem based learning                  At home activities                  x0 Readings to prepare the lecture                  x0 Exercices to prepare the lecture                  x0 Paper work                  x0 Students presentation                  x0 Rédaction de travaux                  x0 Préparation de présentations</p>
<p><b>Bibliography :</b></p>	<p>: No TEXTBOOK. SLIDES compulsory and available on line . BOOK : Nicolas Berland, Yves De Rongé, Contrôle de gestion : Perspectives stratégiques et managériales, Pearson Education, 2ème édition, 2013                  Y. De Rongé, K. Cerrada, Contrôle de gestion, Pearson Education, 3ème édition, 2012 not compulsory. No reading file. Supports available on line are on ICAMPUS.</p>
<p><b>Other infos :</b></p>	<p>Prerequisites (ideally in terms of competencies)                  Bachelor Ingenieur de gestion or Bachelor in business administration with a basic knowledge of accounting principles and methods                  Evaluation : Class participation and oral examination, in French or English</p> <p>References : Provided during the class                  Corporate features                  x0 conference                  x0 corporate guest                  Skills                  x0 presentation skills                  x0 writing skills                  x0 team work                  x0 individual autonomy                  x0 problem solving                  x0 decision making                  x0 time management                  x0 critical thinking                  Techniques and tools for teaching and learning                  x0 IT tools                  x0 modelling                  x0 quantitative methods                  x0 qualitative methods</p>
<p><b>Faculty or entity in charge:</b></p>	<p>CLSM</p>

<b>Programmes / formations proposant cette unité d'enseignement (UE)</b>				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Management	GEST2M	5	-	
Master [120] in Management	GESM2M	5	-	