

5.0 credits










30.0 h + 20.0 h

1q

Teacher(s) :	Janssen Frank ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	Theoretical aspects of entrepreneurship
Aims :	<p>Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO:</p> <p>-- 1. Corporate citizenship</p> <p>1.1. 'Demonstrate independent reasoning, look critically '</p> <p>1.2. Decide and act by incorporating ethical and humanistic values ,'</p> <p>1.3. Decide and act responsibly '</p> <p>2. Knowledge and reasoning</p> <p>2.1. Master the core knowledge of each area of management.</p> <p>2.3. Articulate the acquired knowledge from different areas</p> <p>2.4. Activate and apply the acquired knowledge '</p> <p>3. A scientific and systematif approach</p> <p>3.1. Conduct a clear, structured, analytical reasoning '</p> <p>3.2. Collect, select and analyze relevant information '</p> <p>3.3. Consider problems using a systemic and holistic approach '</p> <p>3.4. Perceptively synthesize 'demonstrating a certain conceptual distance '</p> <p>3.5. Produce, through analysis and diagnosis, implementable solutions'</p> <p>4. Innovation and entrepreneurship</p> <p>4.1. Identify new opportunities, propose creative and useful ideas '</p> <p>4.2. Initiate, develop and implement ideas around a new product, service, process '</p> <p>4.3. ' collaborate and actively drive forward collective ac- tions for change'</p> <p>5. Work effectively in an international and multicultural environment</p> <p>5.1. Understand the inner workings of an organization '</p> <p>5.2. Position ... the functioning of an organization, in its ...socio-economic dimensions'</p> <p>5.3. Understand and establish their own role and scope for action '</p> <p>6. Teamwork and leadership</p> <p>6.1. Work in a team...</p> <p>6.2. Exercise enlightened leadership skills'</p> <p>7. Project management</p> <p>7.1. Analyse a project within its environment and define the expected outcomes'</p> <p>7.2. Organize, manage and control the process, '</p> <p>7.3. Make decisions and take responsibility for them in an uncertain world '</p> <p>8. Communication and interpersonal skills</p> <p>8.1. Express a clear and structured message'</p> <p>8.2. Interact and discuss effectively '</p> <p>9. Personal and professional development</p> <p>9.1. Independent self-starter '</p> <p>9.2. Self-awareness and self-control '</p> <p>9.3. Self-motivation'</p> <p>9.4. Quick study, lifelong learner '</p> <p>At the end of this course, the student will be able to:</p> <p>-- - At the end of this course, the student is able to understand the economic importance of entrepreneurship and its economic, human, financial and organizational specificities.- At the end of this course, the student is able to develop entrepreneurial skills.- At the end of this course, the student is able to develop a scientific approach by conducting a literature review on a specific topic based on scientific articles.- At the end of this course, the student is able to speak in front of an audience and to formulate and defend his/her opinion in a group situation.- At the end of this course, the student is able to work in teams through case studies to be conducted in groups.- At the end of this course, the student is able to act as a socially responsible actor.- At the end of this course, the student is able to manage a group project.</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Content :	<p>The course will be centered on the theoretical aspects of entrepreneurship. The method used will combine lectures, case studies, analyses and oral presentations. Evaluation will be based on class participation, interdisciplinary group works and oral presentations.</p> <p>Content</p> <p>Among others, the following themes will be studied:</p> <p>- The concept of entrepreneurship</p>

	<ul style="list-style-type: none"> <li>- Its economic importance</li> <li>- Entrepreneurial process and strategies</li> <li>- Entrepreneurial finance</li> <li>- The growth of the firm and its management</li> </ul> <p>Methods</p> <p>In-class activities</p> <ul style="list-style-type: none"> <li>1 Lectures</li> <li>1 Interactive seminar</li> <li>1 Problem based learning</li> </ul> <p>At home activities</p> <ul style="list-style-type: none"> <li>1 Readings to prepare the lecture</li> <li>1 Exercices to prepare the lecture</li> <li>1 Paper work</li> <li>1 Students presentation</li> </ul>
<p><b>Bibliography :</b></p>	<p>: No TEXTBOOK. SLIDES compulsory and available on line . BOOK : Frank Janssen (Dir.), <i>Entreprendre: une introduction à l'entrepreneuriat</i>, De Boeck, Bruxelles, 2009 compulsory . READING FILE compulsory and available on line Supports available on line are on ICAMPUS.</p>
<p><b>Other infos :</b></p>	<p>Evaluation : Class participation, interdisciplinary written work and oral examination</p> <p>References : Provided during the class</p> <p>Internationalisation</p> <ul style="list-style-type: none"> <li>1 international content (does the course tackle international issues related to the course content ?)</li> <li>1 international case study</li> </ul> <p>Corporate features</p> <ul style="list-style-type: none"> <li>1 case study</li> </ul> <p>Skills</p> <ul style="list-style-type: none"> <li>1 presentation skills</li> <li>1 writing skills</li> <li>1 team work</li> <li>1 problem solving</li> <li>1 assertiveness</li> </ul> <p>Techniques and tools for teaching and learning</p> <ul style="list-style-type: none"> <li>1 IT tools</li> </ul>
<p><b>Faculty or entity in charge:</b></p>	<p>CLSM</p>

<b>Programmes / formations proposant cette unité d'enseignement (UE)</b>				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Mathematical Engineering	MAP2M	5	-	
Master [120] in Chemical and Materials Engineering	KIMA2M	5	-	
Master [120] in Biomedical Engineering	GBIO2M	5	-	
Master [120] in Mechanical Engineering	MECA2M	5	-	
Master [120] in Computer Science	SINF2M	5	-	
Master [120] in Physical Engineering	FYAP2M	5	-	
Master [120] in Electro-mechanical Engineering	ELME2M	5	-	
Master [120] in Electrical Engineering	ELEC2M	5	-	
Master [120] in Civil Engineering	GCE2M	5	-	
Master [120] in Management	GEST2M	5	-	
Master [120] in Business Engineering	INGM2M	5	-	
Master [120] in Management	GESM2M	5	-	
Master [120] in Business Engineering	INGE2M	5	-	
Master [120] in Communication	COMM2M	5	-	
Master [120] in Information and Communication	COMU2M	5	-	
Master [120] in Journalism	EJL2M	5	-	
Master [120] in Communication	CORP2M	5	-	
Master [120] in Public Administration	ADPU2M	5	-	
Master [120] in Forests and Natural Areas Engineering	BIRF2M	5	-	

Master [120] in Chemistry	<a href="#">CHIM2M</a>	5	-	
Master [120] in Biology of Organisms and Ecology	<a href="#">BOE2M</a>	5	-	
Master [120] in Motor Skills: Physical Education	<a href="#">EDPH2M</a>	5	-	
Master [120] in Biochemistry and Molecular and Cell Biology	<a href="#">BBMC2M</a>	5	-	
Master [120] in Chemistry and Bioindustries	<a href="#">BIRC2M</a>	5	-	
Master [120] in Environmental Bioengineering	<a href="#">BIRE2M</a>	5	-	
Master [120] in Computer Science and Engineering	<a href="#">INFO2M</a>	5	-	
Master [120] in Psychology	<a href="#">PSY2M</a>	5	-	
Master [120] in Agricultural Bioengineering	<a href="#">BIRA2M</a>	5	-	
Master [120] in Law	<a href="#">DROI2M</a>	5	-	