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| 5.0 credits | 15.0 h | 2q |
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| Teacher(s) : | Lambotte François ; |
| Language : | Français |
| Place of the course | Louvain-la-Neuve |
| Prerequisites : | Basic notions on the theories of the communication and in particular the communication of organization. The student has to take the course COMU2310 Communications strategic of the organizations and COMU 2610 Internal Communication. |
| Main themes : | This seminar is built on connection with the course of internal communication (LCOMU2610). This seminar wants to identify the most important phenomena, actors and supports of the practice of internal communication, thanks to the analysis of concrete cases of internal communication. This activity is aimed at letting the students develop analytical and strategic competences. |
| Aims : | At the end of the seminar, the student will be able to make a deep analysis of organizational internal communication, and he will be able to take into consideration the cultural and contextual aspects of the situation. <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i> |
| Faculty or entity in charge: | COMU |

| Programmes / formations proposant cette unité d'enseignement (UE) | | | | |
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| Intitulé du programme | Sigle | Credits | Prerequis | Acquis d'apprentissage |
| Master [120] in Communication | CORP2M | 5 | - |  |
| Master [120] in Human Resources Management | GRH2M | 5 | - |  |