






5.0 credits	30.0 h	2q
-------------	--------	----

Teacher(s) :	Reyniers Alain ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	The course aims to throw light, from a pragmatic and analytical angle, on the processes involved in communications between people of different cultures, and to offer tools that are appropriate for such an analysis.
Aims :	To sensitize the students with the intercultural communication and, overall, with the intercultural dimension of the contemporary companies To determine the requirements of a pragmatic approach of the situations of communication between people of different cultures <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	The course consists of: - professor-led teaching designed to introduce a theoretical and practical framework for understanding communications between cultures; - laboratory work in which students explore an inter- or multi-cultural situation in groups, out in the field, and in considerable detail. The Professorial contribution to the course will critically address and introduce some of the main perspectives put forward on the issue of inter-cultural communications (e.g. communication and culture, shock and cultural conflict, cultures and sub-cultures, figures of otherness and difference, the issue of multi-culturalism, and analytical perspectives) in their socio-historical framework. In particular, it will examine the effect of factors such as: > the analogue or digital cultural dominant feature; > cultural contexts (operating as communications codes); > cultural perceptions of space (proxemy) and of time (polychrony and monochrony); > particular social rituals (e.g. greetings, and the formulation of demands). Teaching methods 1. Led by the Professor: lectures, previous reading and class discussions. 2. Laboratory: support for observational and analytical work on situations in the field carried out by students.
Faculty or entity in charge:	COMU

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Communication	CORP2M	5	-	
Master [120] in Anthropology	ANTR2M	5	-	
Master [60] in Information and Communication	COMU2M1	5	-	
Master [120] in French and Romance Languages and Letters : French as a Second Language	FLE2M	5	-	
Master [120] in Multilingual Communication	MULT2M	5	-	
Master [120] in Translation	TRAD2M	5	-	