


4.0 credits	30.0 h	1q
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Teacher(s) :	Lambotte François ; Wathelet Emmanuel (compensates Lambotte François) ;
Language :	Français
Place of the course	Louvain-la-Neuve
Prerequisites :	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Main themes :	<p>The course deals with the following key issues:</p> <ul style="list-style-type: none"> <li>- the concept of organisation and its development in organisational sociology (organisational structures, contingency, environmental influence, systems of authority and power etc)</li> <li>- Communication theories and their links to organisations (transmissive and systemic approaches, images and representations etc);</li> <li>- Notions of " operational ", " integrative " and " self-organising " communication, notions of internal and external communication;</li> <li>- The organisation as a system of culturally regulated behaviour (notions of business culture and " corporate culture ");</li> <li>- Policies and strategies of organisational communication ("business communication", public relations, advertising, business press etc) as modes of intervention and legitimacy.</li> </ul>
Aims :	<p>By the end of the course, students should be able to:</p> <ol style="list-style-type: none"> <li>1. identify, analyse and understand a range of communication phenomena, mechanisms and processes, and their links to concepts of organisation and organised action;</li> <li>2. adopt a critical, theoretical approach towards the different forms of and strategies involved in " organisational communication " from the point of view of a theory of organisational communication.</li> </ol> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Faculty or entity in charge:	ESPO

<b>Programmes / formations proposant cette unité d'enseignement (UE)</b>				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Minor in Information and Communication	<a href="#">LCOMU100I</a>	5	<a href="#">LCOMU1121</a> and <a href="#">LCOMU1124</a>	
Bachelor in Information and Communication	<a href="#">COMU1BA</a>	4	<a href="#">LCOMU1121</a> and <a href="#">LCOMU1124</a>	