MGEHD2216

2015-2016

Création d'entreprise

6.0 credits	30.0 h	1q

Teacher(s) :	De Poorter Xavier ; Jacquemin Amélie ; Lesage Xavier (compensates Jacquemin Amélie) ;
Language :	Français
Place of the course	Mons
Prerequisites :	MGEHD2143 Strategy MGHED2142 Management of SME
Main themes :	The course supports students in the creation of a business plan. The first part of each session consists of an introduction to the theory of the various partsstages of the business plan (seeking investors, suppliers, customers, etc.). The second part of each session is dedicated to group work on a start-up project.
Aims :	At the end of the course, students will be able: - to understand what entrepreneurship means, what starting up a business involves and how to develop a business start-up project; - to deploy a theoretical-practical approach to understanding and implementing a business start-up strategy. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Faculty or entity in charge:	BLSM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Management (shift schedule)	GEHC2M	6	-	
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