UCL Université catholique de Louvain

MGEHD2120

2015-2016

Responsabilité sociétale des entreprises

6.0 credits	30.0 h + 0.0 h	1q

Teacher(s) :	Truyens Vincent ;
Language :	Français
Place of the course	Mons
Prerequisites :	/
Main themes :	-- Philosophical, political and economic foundations of corporate social responsibility; -- Analysis of the social, economic and political context relating to the social responsibility of organisations; -- The 3P model (Profit, People, Planet); -- Personal ethics and position in relation to the debate on the social responsibility of organisations in the workplace.
Aims :	-- To educate students on the corporate social responsibility in the context of a globalised society. -- To provide a framework for reflection and benchmarks enabling students to formulate a definition of and the stringent approaches adopted by a socially responsible company. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods :	Written examination
Teaching methods :	-- Lectures -- Case studies -- Group work
Bibliography :	-- DE WOOT Ph.(2004), Responsabilité sociale de l'entreprise, Economica. -- DUHAMEL A., MOUELHI N., CHAR S. (2001) Ethique :histoire, politique, application, Gaëtan Morin. -- KOTLER Ph.LEE N. (2005), Corporate Social Responsibility, John Wiley & mp; Sons. -- VAN PARIJS Ph., ARNSPERGER C. (2003), Ethique économique et sociale, La Découverte.
Faculty or entity in charge:	BLSM

Programmes / formations proposant cette unité d'enseignement (UE)

Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Management (shift schedule)	GEHC2M	6	-	
Master [60] in Management (shift schedule)	GEHC2M1	6	-	
Master [120] in Management (shift Schedule 2)	FEHC2M	6	-	
Master [60] in Management (shift schedule)	GEHM2M1	6	-	
Master [120] in Management (shift schedule)	GEHM2M	6	-	
Master [120] in Communication (shift schedule)	COHM2M	6	-	