UCL Université catholique de Louvain

LROM2691

2015-2016

Exercices écrits spécialisés en français

6.0 credits	30.0 h	2q

Teacher(s) :	Francard Michel ;
Language :	Français
Place of the course	Louvain-la-Neuve
Prerequisites :	To have gained B1+ in reading and listening in French (Common European Framework of Reference for Languages).
Main themes :	Variety of activities in French designed to improve written comprehension and production in the area of business : reading/ reformulation of specialised articles and works, reformulation exercises, producing reviews of reading, particularly ; analysis and production of specialised discourse (infomercials, press releases, records of meetings, letters and emails, editorials). These activities are done on both an individual and group basis. The individual tasks focus especially on : - progressive training in reading and writing tasks assessed in the examination ; - comprehension and production of specific specialised discourse which are first assessed during the course before the final examination. The group activities involve doing one or two projects presented at the beginning of the course (e.g. information letter or interview).
Aims :	By the end of the course, students will be able - when reading, to recognise and deal with appropriately the main characteristics of specialised discourse in business French; - to produce some written material relevant to the world of business, adapted to the type of communication required and respecting the conventions regarding the genres and the enunciation of the discourse; - to make use of communication tools and aids used in the business world to prepare, draft or present such written material. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods :	Continuous assessment throughout the course on each student's participation as well as the work they do individually or in groups. A written examination at the end of the course, on the comprehension of a specialised speech in business French and a follow-up production activity. Consulting reference books during this examination is allowed.
Teaching methods :	Alternate lectures and supervised exercises.
Content :	This course consists mainly of activities done individually or in groups, thus making use of an inductive learning method. The main objectives of the exercise sessions are : - to supervise the individual and group learning tasks by using practical situations and/or by clearly describing the technical or theoretical elements required to carry them out; - to suggest overall ways of improving the different pieces of work presented in addition to assessments given to each student or group of students.
Bibliography :	/
Other infos :	/
Faculty or entity in charge:	ROM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Multilingual Communication	MULT2M	6	-	