LMULT2425

2015-2016

Oral business communication techniques in English (Part 2)

3.0 credits	7.5 h + 15.0 h	2q

Teacher(s) :	De Cock Sylvie ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Inline resources:	/
Prerequisites :	B2 level of listening and reading, B2 level of speaking (Common European Framework of Reference)
Main themes :	This course introduces the general principles of communication particularly the linguistic, sociolinguistic, pragmatic and cultural aspects of interaction. Special attention will be paid to specific characteristics of communication in the English-speaking world. The course discusses a number of techniques which should be implemented in oral communication activities specific to a company: participation in discussions, chairing meetings, (commercial) negotiations, telephone conversations, PR activities (e.g. trade fairs). The course also deals with oral communication in intercultural situations Exercises accompanying the course will allow students to simulate active participation in a variety of professional situations. The students are given individual and detailed feedback on these simulations
Aims :	At the end of the course, students should be able to apply the general principles of communication in an English-speaking business environment and in a globalised world and they should at least have reached a B2+ oral level (Common European Framework of Reference) in English. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods :	Lectures : continuous assessment throughout the term (projects and active participation in the lectures), which accounts for 30% of the final mark for the course and oral exam at the end of the term (during the exam session), which accounts for 20% of the final mark for the course. Students who have to resit the exam (September session) need to redo one of the projects and the oral exam if they did not get 12/20 for that part in June. Exercise sessions : continuous assessment throughout the term (active participation in the sessions, personal projects, simulations in a variety of professional situations, etc.), which accounts for 50% of the final mark for the course. Students who have to resit the exam (September session) need to redo two of the activities 'meeting' and 'public relations' as well as the vocabulary tests.
Teaching methods :	Lectures and exercise sessions in small groups (e.g. simulations, vocabulary exercises).
Content :	This course introduces the general principles of oral communication and particularly the linguistic, sociolinguistic, pragmatic and cultural aspects of interaction. Special attention will be paid to specific characteristics of oral communication in the English-speaking world.
Bibliography :	/
Other infos :	Part 2 (15 hours) of the course is given by the Institut des Langues Vivantes (ILV).
Faculty or entity in charge:	MULT

Programmes / formations proposant cette unité d'enseignement (UE)

Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Multilingual Communication	MULT2M	3	-	
Master [120] in Modern Languages and Letters : German, Dutch and English	GERM2M	3	-	
Master [120] in Modern Languages and Letters : General	ROGE2M	3	-	