UCL Université catholique de Louvain

LMULT2415

2015-2016

Oral business communication techniques in German (Part 2)

3.0 credits	7.5 h + 15.0 h	2q

Teacher(s) :	Reuter Hedwig ;
Language :	Allemand
Place of the course	Louvain-la-Neuve
Inline resources:	/
Prerequisites :	B2 level of listening and reading, B2 level of speaking (Common European Framework of Reference)
Main themes :	This course introduces the general principles of communication particularly the linguistic, sociolinguistic, pragmatic and cultural aspects of interaction. Special attention will be paid to specific characteristics of communication in the German-speaking world. This general introduction will be followed by a detailed presentation of techniques which should be implemented in communication activities specific to a company. These techniques will be analysed on the basis of conversation analysis: typology, conversation situations, conversation structure (macro- and micro-strucutres), phonology, 'Exercises accompanying the course will allow students to simulate active participation in a variety of situations. The students' simulations will be recorded and subsequently analysed in detail.
Aims :	At the end of the course, students should be able to master the general principles of communication in a German-speaking business environment and they should at least have reached a B2+ oral level (Common European Framework of Reference) in German. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods :	Continuous assessment
Teaching methods :	Lectures and exercise sessions in small groups.
Content :	Case studies
Bibliography :	Pawlowski, Klaus : « Konstruktiv Gespräche führen », München, 2005/
Other infos :	The exercise sessions (15 hours) are given by the Institut des Langues Vivantes (ILV).
Faculty or entity in charge:	MULT

Programmes / formations proposant cette unité d'enseignement (UE)

Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Multilingual Communication	MULT2M	3	-	
Master [120] in Modern Languages and Letters : German, Dutch and English	GERM2M	3	-	
Master [120] in Modern Languages and Letters : General	ROGE2M	3	-	