UCL Université catholique de Louvain

LLSMS2117

2015-2016

Business Project

15.0 credits	30.0 h	2q

Teacher(s) :	Lejeune Christophe ;
Language :	Français
Place of the course	Louvain-la-Neuve
Aims :	*The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods :	Students' performance is evaluated along the following quality dimensions: 1. Individual participation 2. Process management 3. Reflexive and critical thinking 4. Managerial quality 5. Methodological quality
Teaching methods :	Business projects are designed as a real life learning experience for students. International student teams, comparable to mini-consultancy teams, solve a real-life business problem supervised by both a corporate and an academic supervisor. CEMS Business Project is expected to represent 50% of each student's workload during the Spring Semester. After a kick-off meeting with the company and the academic supervisor, students work in groups on a specific business project autonomously. Students manage their project and interactions directly with a company. They may require advices and guidance by the academic supervisor, to discuss and clarify any issue faced during the implementation of the business project. A mid-term meeting is formally planned with the academic supervisor, just as regular progress reports and timesheets are required from students, according to a pre-established calendar.
Content :	Each group is required to write a final report (10-20 pages) and prepare an oral presentation (1 hour). The final report and set of slides (ppt file) for the oral presentation are required both in electronic and paper versions. The final report should be sent to the academic supervisor and the company at least one week before the scheduled oral presentation.
Faculty or entity in charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Business engineering	INGE2M	15	-	
Master [120] in Management	GESM2M	15	-	
Master [120] in Management	GEST2M	15	-	