LLSMS2080

2015-2016

International Entrepreneurship (in English)

5.0 credits	30.0 h + 30.0 h	2q

Teacher(s) :	Janssen Frank ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Main themes :	Theoretical and practical aspects of international entrepreneurship
Aims :	Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO: -- 1. Corporate citizenship 1.1. 'Demonstrate independent reasoning, look critically ' 1.3. Decide and act responsibly ' 2. Knowledge and reasoning 2.1. Master the core knowledge of each area of management. 2.3. Articulate the acquired knowledge from different areas 2.4. Activate and apply the acquired knowledge ' 3. A scientific and systematif approach 3.1. Conduct a clear, structured, analytical reasoning ' 3.2. Collect, select and analyze relevant information ' 3.3.Consider problems using a systemic and holistic approach ' 3.4. Perceptively synthesize 'demonstrating a certain conceptual distance ' 3.5.Produce, through analysis and diagnosis, implementable solutions' 4. Innovation and entrepreneurship 4.1. Identify new opportunities, propose creative and useful ideas ' 4.2. Initiate, develop and implement ideas around a new product, service, process ' 4.3. ' collaborate and actively drive forward collective ac- tions for change' 4.4.Reflect on and improve .... professional practices. 5. Work effectively in an international and multicultural environment 5.1.Understand the inner workings of an organization ' 5.2.Position ... the functioning of an organization, in its ...socio-economic dimensions' 5.3.Understand and establish their own role and scope for action ' 6. Teamwork and leadership 6.1. Work in a team... 6.2. Exercise enlightened leadership skills' 7. Project management 7.1.Analyse a project within its environment and define the expected outcomes' 7.2. Organize, manage and control the process, ' 7.3.Make decisions and take responsibility for them in an uncertain world ' 8. Communication and interpersonal skills 8.1. Express a clear and structured message' 8.2. Interact and discuss effectively ' 8.3. Persuade and negotiate ' 9. Personal and professional development 9.1. Independent self-starter ' 9.2. Self-awareness and self-control ' 9.3. Self-motivation' 9.4. Quick study, lifelong learner ' At the end of this course, the student will be able to: -- - At the end of this course, the student is able to understand the theoretical fundamentals and specificities of international entrepreneurship. - At the end of this course, the student is able to develop an international new venture project. - At the end of this course, the student has acquired intercultural and entrepreneurship skills. - At the end of this course, the student is able to act as a socially responsible actor, to be proactive and to contribute to the organization of company visits activities.- At the end of this course, the student is able to manage a group project with American students.- At the end of this course, the student is able to present his/her international entrepreneurship project to a panel of US experts.- At the end of this course, the student is able to exert a critical mind based on a literature review and field information and to communicate it in a report written in English. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Content :	After having familiarized themselves with the theory of international entrepreneurship, students will, if possible, work in binational teams on an international new venture project., or on an international venture creation business game. The course will contain theoretical parts, but will mainly be organized around real-life or computer-simulated entrepreneurial processes. All students will have to form an international team (2 UCL students - 2 students from another university) and will be required to complete and present their own new international venture creation project in cooperation with foreign students.

	The pedagogy will be interactive and will, if possible, include common classes (videoconferencing, travels abroad if financially possible, company visits,'). The last three sessions will be devoted to the presentation and a discussion of the students group works or projects. Content - Intercultural management - International entrepreneurship - Projects pre-evaluation - Projects presentation Methods In-class activities 1 Interactive seminar 1 Project based learning 1 role playing/simulation At home activities 1 Readings to prepare the lecture 1 Paper work 1 Students presentation
Bibliography :	: No TEXTBOOK. SLIDES compulsory . BOOK : not compulsory. READING FILE compulsory Supports available on line are on ICAMPUS.
Other infos :	Prerequisites LSMS2080 and 2082 Evaluation : Class participation, written works and class presentations References : Provided during the class Internationalisation 1 international content (does the course tackle international issues related to the course content ?) 1 international guests 1 international case study Corporate features 1 case study 1 corporate game Skills 1 presentation skills 1 writing skills 1 team work 1 problem solving 1 decision making 1 project management 1 multicultural work 1 critical thinking 1 assertiveness Techniques and tools for teaching and learning 1 IT tools 1 Internet work 1 simulation 1 quantitative methods 1 qualitative methods
Faculty or entity in charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)

Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Public Administration	ADPU2M	5	-	
Master [120] in Business engineering	INGE2M	5	-	
Master [120] in Management	GEST2M	5	-	
Master [120] in Law	DROI2M	5	-	
Master [120] in Management	GESM2M	5	-	
Master [120] in Motor Skills: Physical Education	EDPH2M	6	-	