UCL Université catholique de Louvain

LLSMS2062

2015-2016

Management of European Companies (Business Cases)

5.0 credits	30.0 h	2q

Teacher(s) :	Cornuel Eric ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Main themes :	The course develops the main themes which critically matter for European companies today (globalization, delocation, organizational choices, international competitiveness).
Aims :	By the end of the class, students should have a deep understanding of management issuesfor European companies committed in international competitiveness. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Content :	Summary, content and methods Main topics : - European Management and international competitiveness ; - European Management and globization; - European Management and European integration. The course will be strongly oriented towards case studies and team work.. Methods In-class activities 1 Lectures 1 Project based learning At home activities 1 Readings to prepare the lecture 1 Students presentation
Other infos :	Prerequisites (ideally in terms of competiencies) Evaluation : Support : References : Internationalisation 1 international content (does the course tackle international issues related to the course content ?) Skills 1 presentation skills 1 team work Techniques and tools for teaching and learning 1 Internet work
Faculty or entity in charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)

Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Multilingual Communication	MULT2M	5	-	
Master [120] in Business Engineering	INGM2M	5	-	
Master [120] in Business engineering	INGE2M	5	-	
Master [120] in Management	GEST2M	5	-	
Master [120] in Management	GESM2M	5	-	
Master [120] in European Studies	EURO2M	5	-	