LLSMS2042

2015-2016

Developing Innovative Venture (in English)

5.0 credits	30.0 h	1q

Teacher(s) :	Gailly Benoît ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Prerequisites :	Prerequisites (ideally in terms of competencies) Master the main concepts underlying the management of businesses in innovation-intensive competitive environments
Main themes :	The development and financing of innovation-based ventures
Aims :	Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO: -- 1. Corporate citizenship 1.1. 'Demonstrate independent reasoning, look critically ' 1.2.Decide and act by incorporating ethical and humanistic values ,' 1.3. Decide and act responsibly ' 2. Knowledge and reasoning 2.1. Master the core knowledge of each area of management. 2.2. Master highly specific knowledge ' 2.3. Articulate the acquired knowledge from different areas 2.4. Activate and apply the acquired knowledge ' 3. A scientific and systematif approach 3.1. Conduct a clear, structured, analytical reasoning ' 3.2. Collect, select and analyze relevant information ' 3.3.Consider problems using a systemic and holistic approach ' 3.4. Perceptively synthesize 'demonstrating a certain conceptual distance ' 3.5.Produce, through analysis and diagnosis, implementable solutions' 4. Innovation and entrepreneurship 4.1. Identify new opportunities, propose creative and useful ideas ' 4.2. Initiate, develop and implement ideas around a new product, service, process ' 5. Work effectively in an international and multicultural environment 5.1.Understand the inner workings of an organization ' 5.2.Position ... the functioning of an organization, in its ...socio-economic dimensions' 5.3.Understand and establish their own role and scope for action ' 6. Teamwork and leadership 6.1. Work in a team... 7. Project management 7.2. Organize, manage and control the process, ' 7.3.Make decisions and take responsibility for them in an uncertain world ' 8. Communication and interpersonal skills 8.1. Express a clear and structured message' 9. Personal and professional development 9.1. Independent self-starter ' At the end of this course, the student will be able to: -- - By the end of the class, students should be able to mobilize in a concrete situation the main concepts underlying the management of businesses in innovation-intensive competitive environments- By the end of the class, students should be able to mobilize in a concrete situation what innovation means from a business point of view- By the end of the class, students should be able to mobilize in a concrete situation which are the main sources of innovation opportunities- By the end of the class, students should be able to mobilize in a concrete situation which are the key success factors of innovation- By the end of the class, students should be able to mobilize in a concrete situation which are the key characteristics of innovative people and teams- By the end of the class, students should be able to mobilize in a concrete situation the key aspects of the assessment of a business plan *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods :	Evaluation : Class participation and group project, in English

Teaching methods :	Methods In-class activities 1 Lectures 1 Interactive seminar 1 Micro-teaching (partly presented by students) 1 role playing/simulation At home activities 1 Students presentation
Content :	Summary, content and methods The concept of creative destruction Spin-offs Innovation support systems Business planning Financing new ventures Case studies
Bibliography :	: No TEXTBOOK. SLIDES compulsory and available on line . BOOK : Gailly, B. (2011) Developing Innovative Organizations, Palgrave-MacMillan not compulsory. READING FILE compulsory and available on line Supports available on line are on ICAMPUS.
Other infos :	Internationalisation 1 international content (does the course tackle international issues related to the course content ?) Corporate features 1 case study 1 corporate guest Skills 1 presentation skills 1 team work 1 problem solving 1 decision making 1 critical thinking Techniques and tools for teaching and learning 1 Internet work
Faculty or entity in charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Business engineering	INGE2M	5	-	
Master [120] in Business Engineering	INGM2M	5	-	