UCL Université catholique de Louvain

LLSMG2057

2015-2016

Corporate Social Responsibility

5.0 credits	30.0 h	1q	This biannual course is taught on years 2014-2015, 2016-2017, ...

Teacher(s) :	Gollier Jean-Marc ; Coibion Arnaud ;
Language :	Français
Place of the course	Louvain-la-Neuve
Prerequisites :	none
Main themes :	' CSR, Introduction and basic concepts o Corporate Social Responsibility, o Corporation o Bank and exchanges ' Setting up a company, shareholders and securities ' General meetings ' Management of the company ' Audit and internal control of the company ' Capital and business restructuring (merger, split,') ' Mergers and acquisitions ' Shareholders agreements ' Shareholders dispute resolution ' Insolvency proceedings and recovery proceedings ' Notions of banking and financial law
Aims :	Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO: -- 1. Corporate citizenship 1.1. 'Look critically ' 1.2.Decide and act by incorporating ethical and humanistic values ,' 1.3. Decide and act responsibly ' 2. Combine knowledge 2.1. Master a core knowledge.. 2.5. Articulate and apply the acquired knowledge ' 3. A scientific and pragmatic approach 3.1. Conduct an analytical reasoning ' 3.2. Collect, select and analyze information , ' 3.3.Consider problems using a pragmatic approach , ' 3.4. Perceptively synthesize 'diagnosis ' 3.5.Produce implementable solutions' 4. Entrepreneurship and ability to evolve 4.1.Reflect on and evolve content, process and aims of professional practices. 4.2. Initiate, develop and implement ideas around a new product, service, process ' 4.3. ' integrate, collaborate and actively drive forward collective actions for change' 5. Work in intedisciplinary environment 5.1.Understand the inner workings of an organization ' 5.2.Position ... the functioning of an organization, in its ...socio-economic dimensions' 5.3.Understand and establish their own role and scope for action ' 6. Teamwork 6.1. Work in a team and integrate... 7.Apply management topics to its business 7.1. Integrate the 6 management topics .. in its actiivity, project' 7.2. Clearly define the aims of its activity ' 7.3. Disseminate rigorous management approach ' 8. Listening and Communication 8.1. Persuade and negotiate ' 8.2. Express a clear and structured message' 9. Enlargment of its own competencies 9.1. Personal development ' 9.2. Quick and autonomous study' 9.3. Questioning and development fo its own paradigms'

	The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".
Evaluation methods :	oral evaluation
Teaching methods :	ex cathedra with practical material
Bibliography :	: : TEXTBOOK compulsory and available on line . BOOK : Michel Capron et Françoise Quairel-Lanoizelée, La responsabilité sociale de l'entreprise, éd.La Découverte, Collection Repères (poche), 2010 compulsory . READING FILE compulsory Supports available on line are on ICAMPUS.
Faculty or entity in charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [60] in Management (shift schedule)	GEHD2M1	5	-	