




Teacher(s) :	Decrop Alain ; Taskin Laurent ;
Language :	Français
Place of the course	Louvain-la-Neuve
Prerequisites :	-
Main themes :	This seminar aims to introduce students to qualitative research methods and, in particular, to the symbolic-interpretive approach. In particular, students will be able to understand the epistemological foundations and methodological principles of an interpretive approach and to practice it.
Aims :	<p>Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO:</p> <ul style="list-style-type: none"> <li>-- 1. Corporate citizenship                             <ul style="list-style-type: none"> <li>1.1. 'Demonstrate independent reasoning, look critically '</li> </ul> </li> <li>2. Knowledge and reasoning                             <ul style="list-style-type: none"> <li>2.1. Master the core knowledge of each area of management.</li> <li>2.2. Master highly specific knowledge '</li> <li>2.3. Articulate the acquired knowledge from different areas</li> <li>2.4. Activate and apply the acquired knowledge '</li> <li>2.5. Contribute to the development and advancement of the management field.</li> </ul> </li> <li>3. A scientific and systematic approach                             <ul style="list-style-type: none"> <li>3.1. Conduct a clear, structured, analytical reasoning '</li> <li>3.2. Collect, select and analyze relevant information '</li> <li>3.3. Consider problems using a systemic and holistic approach '</li> <li>3.4. Perceptively synthesize 'demonstrating a certain conceptual distance '</li> </ul> </li> <li>6. Teamwork and leadership                             <ul style="list-style-type: none"> <li>6.1. Work in a team...</li> <li>6.2. Exercise enlightened leadership skills'</li> </ul> </li> <li>7. Project management                             <ul style="list-style-type: none"> <li>7.1. Analyse a project within its environment and define the expected outcomes'</li> <li>7.2. Organize, manage and control the process, '</li> </ul> </li> <li>8. Communication and interpersonal skills                             <ul style="list-style-type: none"> <li>8.1. Express a clear and structured message'</li> <li>8.2. Interact and discuss effectively '</li> </ul> </li> <li>9. Personal and professional development                             <ul style="list-style-type: none"> <li>9.1. Independent self-starter '</li> <li>9.2. Self-awareness and self-control '</li> <li>9.3. Self-motivation'</li> <li>9.4. Quick study, lifelong learner '</li> </ul> </li> </ul> <p>At the end of this course, the student will be able to:</p> <ul style="list-style-type: none"> <li>-- - Developing a qualitative research design- Selecting the most appropriate qualitative research methods- Mobilizing the investigation techniques...- ...analyzing empirical data</li> </ul> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods :	<p>Students appraisal is based on two mechanisms:</p> <ul style="list-style-type: none"> <li>-an individual written report summarizing the research design (question, approach, data collection, analysis and interpretation) (70%);</li> <li>-a group presentation of selected readings (providing a 3-pages summary of the articles or chapters , presentation (slides) and questioning) (30%).</li> </ul>
Teaching methods :	<p>Methodological and theoretical lectures of teachers, accompanied by empirical studies illustrations, alternate with discussions and applications with participants. All based on reading of scientific articles and book chapters deemed essential to master qualitative research methodologies in Management students summarize, and present will discuss in groups.</p> <p>In addition, students will be invited to work concretely on a qualitative research project related, to their doctoral thesis. Two options are possible: the student who has not collected qualitative data yet develops a research design and data collection tools; the student who has already collected qualitative data, analyze and interpret data.</p>
Content :	<p>Session 1. General characteristics of qualitative approaches (Laurent Taskin)</p> <p>Session 2. Research design and data collection (Alain Decrop)</p> <p>Session 3. Interview Guide and questioning (Alain Decrop)</p> <p>Sessions 4 &amp; 5. Analyzing and making sense of data (Laurent Taskin)</p>

	Session 6. Observation filmed (Alain Decrop) Session 7. Data Quality Control (Alain Decrop) Session 8. Reflexivity and heterodox approaches (Laurent Taskin) Sessions 9 & 10. Ethnographic and Visual Approaches
<b>Bibliography :</b>	: No TEXTBOOK. SLIDES compulsory . No book protected by copyright. . READING FILE compulsory
<b>Faculty or entity in charge:</b>	CLSM

<b>Programmes / formations proposant cette unité d'enseignement (UE)</b>				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Business Engineering	INGM2M	5	-	
Master [120] in Business engineering	INGE2M	5	-	
Master [120] in Management	GESM2M	5	-	
Master [120] in Management	GEST2M	5	-	