LECGE1336

2015-2016

Seminar: case studies of corporate strategy

5.0 credits	30.0 h + 15.0 h	2q

Teacher(s) :	Vas Alain ; Meurisse Vincent (compensates Vas Alain) ;
Language :	Français
Place of the course	Louvain-la-Neuve
Aims :	The case studies examined in this course will enable the groups of students to analyse and comment in depth on real business cases. Examining these real company situations described in case studies should enable students to create links between the more theoretical concepts and the concrete and pragmatic fields of application that these concepts permit them to approach. These case studies will significantly encourage the process of knowledge appropriation in which "know-how" is a crucial dimension. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Content :	The theatcher involves being particularly active students who may be commenting on the existing cases, or develop their own case.
Other infos :	Prerequisites: This course goes deeper place in addition to the course strategy.
Faculty or entity in charge:	ESPO

Programmes / formations proposant cette unité d'enseignement (UE)

Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Minor in entrepreneurship	LMPME100I	5	-	
Additionnal module in Management	LGEST100P	5	-	