LCPME2002

2015-2016

Managerial, legal and economic aspects of the creation of a company (in French)

5.0 credits	30.0 h + 15.0 h	1q

Teacher(s) :	Falize Marine (compensates Coeurderoy Régis) ; De Cordt Yves ; Coeurderoy Régis ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	Managerial part: -- Creativity and business opportunity seizing -- Launching strategy (Environmental analysis, market study, value creation, competitive advantage, strategic resources and capabilities) -- Key steps for venture creation and public aides Law part: -- Firm creation : legal forms & mp; legal consequences -- Access to profession -- IP Law -- Marketing Law -- Contracts Law (agency, franchising') -- Tax Law -- Labour Law
Aims :	The objective of the course is to provide the students with the legal, economic and managerial pre-requisites for new venture creation. It allies theory and practice. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods :	Evaluation will be based on : -- Class participation -- Building of a project and business plan -- Interdisciplinary group works and oral presentations
Teaching methods :	The method will be based on traditional teaching and students' participation : -- Selected readings will be discussed in class -- Case studies -- Students' presentations -- Conferences on topical points are organized for the students
Content :	Managerial part: -- Creativity and business opportunity seizing -- Launching strategy (Environmental analysis, market study, value creation, competitive advantage, strategic resources and capabilities) -- Key steps for venture creation and public aides Law part: --

	Firm creation : legal forms & mp; legal consequences -- Access to profession -- IP Law -- Marketing Law -- Contracts Law (agency, franchising') -- Tax Law -- Labour Law
Bibliography :	Books: -- Janssen F. (2009), Entreprendre : une initiation à l'entrepreneuriat, De Boeck, Chap. 4-7. -- Papin Robert, Stratégie pour la création d'entreprise, 14ème édition, Dunod. -- De Brabandere L. (2007), La valeur des idées : de la créativité à la stratégie d'entreprise, Dunod.
Other infos :	Slides provided on icampus
Faculty or entity in charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)

Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Biochemistry and Molecular and Cell Biology	BBMC2M	5	-	
Master [120] in Public Administration	ADPU2M	5	-	
Master [120] in Psychology	PSY2M	5	-	
Master [120] in Electro-mechanical Engineering	ELME2M	5	-	
Master [120] in Electrical Engineering	ELEC2M	5	-	
Master [120] in Biomedical Engineering	GBIO2M	5	-	
Master [120] in Physical Engineering	FYAP2M	5	-	
Master [120] in Civil Engineering	GCE2M	5	-	
Master [120] in Computer Science and Engineering	INFO2M	5	-	
Master [120] in Chemical and Materials Engineering	KIMA2M	5	-	
Master [120] in Mathematical Engineering	MAP2M	5	-	
Master [120] in Mechanical Engineering	MECA2M	5	-	
Master [120] in Computer Science	SINF2M	5	-	
Master [120] in Chemistry	CHIM2M	5	-	
Master [120] in Biology of Organisms and Ecology	BOE2M	5	-	
Master [120] in Journalism	EJL2M	5	-	
Master [120] in Communication	CORP2M	5	-	
Master [120] in Information and Communication	COMU2M	5	-	
Master [120] in Communication	COMM2M	5	-	

Master [120] in Business engineering	INGE2M	5	-	
Master [120] in Management	GEST2M	5	-	
Master [120] in Law	DROI2M	5	-	
Master [120] in Agricultural Bioengineering	BIRA2M	5	-	
Master [120] in Chemistry and Bioindustries	BIRC2M	5	-	
Master [120] in Environmental Bioengineering	BIRE2M	5	-	
Master [120] in Forests and Natural Areas Engineering	BIRF2M	5	-	
Master [120] in Motor Skills: Physical Education	EDPH2M	5	-	