UCL Université catholique de Louvain

LCOMU1126

2015-2016

Anthropologie de la communication

5.0 credits	30.0 h	2q

Teacher(s) :	Reyniers Alain (compensates Derèze Gérard) ; Reyniers Alain ; Derèze Gérard ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	This course takes a distinctively anthropological approach to communication. It attempts to analyse and interpret the principal means of communication and communication processes and their numerous, complex interactions within and with the societies in which they have been spawned and developed. The course introduces students to the basics (paradigms and concepts) of the anthropological approach to human communication and to objects and techniques of communication. Following on from this introduction, the course has two main components : oral and literate societies on the one hand and " mass " and contemporary societies on the other. The practical exercise sessions involve: - applying the concepts and notions presented in lectures to a range of communication issues. - Teaching students how to conduct methodical analyses
Aims :	The aim of this course is to give students active mastery of concepts and instruments used in: o diachronic and anthropological analyses of the different modes of production and social integration which characterize communication in different civilizations and cultures, both on a global and local level o analyses of the interrelation between the major communication systems and the societies which spawn them and within which they develop. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Content :	The course examines the development of communication systems through their interactions with social structures and the types of cultural environment which simultaneously generate them and favour their development . Adopting a modern approach to Anthropology and Communication, the course alternately analyses the phases of deconstruction/reconstruction and the establishment and development of the major communication systems, giving priority to aspects of communicational and social use. Some key aspects of the course include: o for oral societies, the Dogons and the Gypsies o for literate societies, the Phoenicians and printing o for "mass" and contemporary societies, media technologies
Other infos :	Evaluation: written examination Course materials: course notes Additional information: this course is part of the Minor in Information and Communication
Faculty or entity in charge:	ESPO

Programmes / formations proposant cette unité d'enseignement (UE)

Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Minor in Information and Communication	LCOMU100I	5	-	
Bachelor in Information and Communication	COMU1BA	5	-	