UCL Université catholique de Louvain

LBIR1344

2015-2016

Firm management and organisation

3.0 credits	30.0 h + 7.5 h	2q

Teacher(s) :	Callens Isabelle ;
Language :	Français
Place of the course	Louvain-la-Neuve
Prerequisites :	LBIR1242 Principes d'économie *The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.*
Main themes :	This course studies: - enterprise in the economic environment, - organisation design and framework, - fundamental aspects of enterprise analysis (variable factors, human resources, capital) - fundamental tools of enterprise management: accounting, financial analysis, risk analysis, investments profitability analysis, decision analysis, and marketing - strategic aspects of enterprise management in agricultural and food sector: enterprise/ environment, innovation-patent-intellectual ownership rights, enterprise growth, vertical versus horizontal integration.
Aims :	This course is an introduction of enterprises functioning and management in agricultural, food and bio-industrial sectors. The objective of this course is the study and application of fundamental concepts and tools of enterprise management. At the end of this course, the student should master fundamental concepts and be able to analyse autonomously typical problems of enterprise management in the agricultural and food sector. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods :	Evaluation : written examination, based on both the theory and the exercises. Teaching team: professor and assistant. Theoretic course with exercises.
Content :	1. Introduction 2. The theory of the firm: why do firm exist? 3. Enterprise design and economic environment 4. Fundamental aspects of enterprise management 5. Accounting system and cost management 6. Financial analysis and management 7. Investment decision and risk analysis 8. Budgets management and analysis 9. Strategic management, innovation and growth
Faculty or entity in charge:	AGRO

Programmes / formations proposant cette unité d'enseignement (UE)

Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Biochemistry and Molecular and Cell Biology	BBMC2M	3	-	
Minor in entrepreneurship	LMPME100I	5	-	
Bachelor in Bioengineering	BIR1BA	3	LBIR1242	