

6.0 credits	45.0 h + 20.0 h	1q
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Teacher(s) :	Pecheux Claude ;
Language :	Français
Place of the course	Mons
Main themes :	
Aims :	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Cycle and year of study :	> Preparatory year for Master in Management > Bachelor in Information and Communication > Bachelor in Human and Social Sciences > Bachelor in Business Engineering > Bachelor in Management
Faculty or entity in charge:	BLSM