

MGEHD2227

2014-2015

Séminaire d'accompagnement au mémoire

6.0 credits

30.0 h + 0.0 h

1 + 2q

| Teacher(s) : | Poncin Ingrid ; |
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| Language : | Français |
| Place of the course | Mons |
| Inline resources: | http:sites.uclouvain.beinfospheresciences_humainesindex.html Student Corner |
| Main themes : | Introduction Topic selection and problem definition How to work a scientific article professional article How implement a good Literature review a good state of the art Methodological choices - technical Questions (by department) Written and oral communication Success keys in the thesis process Ethical considerations (plagiarism) |
| Aims : | Determine and define a research problem Relate the adopted approach in the dissertation to epistemological current Prepare and implement a rigorous and effective bibliographical search in particular by mobilizing the online search tools available on the UCL site Approach with a critical mind the diverse bibliographical sources (academic, professional, internet) Select and apply a rigorous and adequate methodology To write a text reporting the literature review and the complete approach used in the dissertation process Defend orally the approach adopted in the dissertation process and the obtained results. The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit". |
| Evaluation methods : | This seminar will be the object of a continuous evaluation (several individual works to be returned and quiz organized in session). |
| Teaching methods : | E-learning Seminar sessions |
| Bibliography : | Gavard-Perret M.L, Gotteland D., Haon C. et Jolibert A. (2012), Méthodologie de la recherche en sciences de gestion : Réussir son mémoire ou sa thèse, 2ème Edition, Pearson Gill J. et Johnson P. (2010), Research Methods for Managers, 4ème Edition, Sage |
| Cycle and year of study : | > Master [120] in Management (shift schedule) > Master [120] in Management (shift schedule) |
| Faculty or entity in charge: | BLSM |