

5.0 credits	30.0 h	2q
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Teacher(s) :	Defraigne Jean-Christophe ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Prerequisites :	None
Main themes :	This course aims to analyze the key EU policies targeted by lobbying with a special focus on trade policy, competition policy and the functioning of the EU single market. It will highlight the interactions between EU institutions and lobbying actors. The course will also develop specific case studies to illustrate these relations.
Aims :	By the end of the class, students should have a clear understanding of the goals and practices of lobbying in the European Union and their impact on European economic policies. <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Evaluation methods :	The preparation of readings and relevant participation will account for 25% of the final mark. Every two weeks, each student has to summarize a total of minimum 60 pages from articles or books selected in the reading list of the course (downloadable from the website of the course). An electronic version of the weekly summaries is to be sent by mail to the professor one day before the lecture takes place. Weekly summaries should not exceed 1000 words. Weekly summaries will be marked and will account for 30% of the final mark. At the end of the term, groups composed of four students will have to submit an essay of 20000 words on a specific case study relevant to the course. This essay will be defended in an oral examination of 30 minutes. The essay and the oral defense will account for the remaining 75% of the final mark.
Teaching methods :	Students are expected to prepare preliminary readings for the course which implies to develop a synthesis of the main arguments of their readings. Readings constitute an essential prerequisite of the course in order to understand the teacher's lectures. The analysis by group of students of a specific case study is another essential part of the course.
Content :	1.The EU Institutions and the EU economic policies 1.1. The European Single market : functioning and internal barriers 1.2. The European Competition Policy 1.3. The European Trade policy 2. Case studies of EU lobbying from businesses, NGOs and specific lobbies

Bibliography :

The EU Single Market

- BALDWIN, Richard & mp; WYPLOSZ, Charles: « The Economics of European Integration », Mc Graw Hill, 2012
- CEPII (2011a), La lettre du CEPII N°316, what benefits from completing the single market, December 15 2011
- DEFRAIGNE, Jean-Christophe & mp; NOUVEAU Patricia : « Introduction à l'Economie Européenne », Ouvertures Economiques, De Boeck, Brussels, 2013.
- Monti,Mario (2010), A NEW STRATEGY FOR THE SINGLE MARKET AT THE SERVICE OF EUROPE'S ECONOMY AND SOCIETY
- Pelkmans,Jacques (2006), European integration, Third edition, Pearson Education, 2006
- Pelkmans,Jacques (2011), CEPS Policy Brief N°234, The case for more single market, February 2011
- Pelkmans, Jacques & mp; Renda, Andrea (2011), CEPS Policy Brief N°231, Single ecomms market? No such thing, January 2011
- Pelkmans,Jacques & mp; Correia De Brito, Anabela (2012), Enforcement in the single market, Centre for European Policy studies, Brussels, 2012
- Pelkmans,Jacques (2012), Mutual recognition: economic and regulatory logic in goods and services, Bruges European economic research papers, 24/2012
- European Competition policy, R& mp;D and industrial policy
- AGHION, Philippe, BOULANGER, Julian & mp; COHEN Elie: 'Rethinking Industrial Policy'
Bruegel Policy Brief, Issue 2011/04, June 2011, Brussels, 2011.
- ARDY, Brian: 'Industrial Policy and the Lisbon Strategy' in EL AGRAA, Ali. M : « The European Union : Economics and Policies », 9th edition, Pearson Education, 2011.
- DEFRAIGNE, Jean-Christophe & mp; NOUVEAU Patricia : « Introduction à l'Economie Européenne », Ouvertures Economiques, De Boeck, Brussels, 2013.
- DEFRAIGNE, Jean-Christophe: 'From National Champions to European Champions' in DEFRAIGNE, Jean-Christophe & mp; De MORIAME Virginie: « Which industrial and social policy models for 21st century Europe? Redefining public intervention within the framework of the Lisbon strategy / Quels modèles de politique industrielle et de politique sociale pour l'Europe du 21ème siècle ? La redéfinition de l'intervention publique dans le cadre de la stratégie de Lisbonne », Academia-Bruylant, Louvain-la-neuve, 2008 (b).
- HUVENEERS Christian : « Politique de la concurrence : soutien ou carcan pour la politique industrielle ? » in DEFRAIGNE, Jean-Christophe & mp; De MORIAME Virginie: « Which industrial and social policy models for 21st century Europe? Redefining public intervention within the framework of the Lisbon strategy / Quels modèles de politique industrielle et de politique sociale pour l'Europe du 21ème siècle ? La redéfinition de l'intervention publique dans le cadre de la stratégie de Lisbonne », Academia-Bruylant, Louvain-la-neuve, 2008 (b).
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- WILKS, Stephen : « Competition Policy : Towards an Economic Constitution ?' in WALLACE Helen, POLLACK, Mark & mp; YOUNG, Alasdair : « Policy-Making in the European Union » , Oxford University Press, 2010
- The European trade policy
- BALDWIN, Richard & mp; WYPLOSZ, Charles: « The Economics of European Integration », Mc Graw Hill, 2009
- DG Trade (a): 'How International Agreement are signed?', Factsheet,14 June 2011, 2011, Bruxelles.
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- HOEKMAN, Bernard & mp; KOSTECKI, Michel: « The Political Economy of the World Trading System»Oxford University Press, 2010.
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- HORN, Henrik, MAVROIDIS, Petros & mp; SAPIR André : « Beyond the WTO ? An Anatomy of EU and US preferential trade agreements », Bruegel Blueprint, Vol VII, Bruegel, Bruxelles, 2009.
- MATTHES Jürgen: « Toward a free trade agreement with Japan?»in « Toward a free trade agreement with Japan?», Workshop, Directorate for External Policies of the European Union, European Parliament, October 2012.
- MOOTTATARN, Manassinee: '«EU-Singapore FTA: Rekindling the Hope for Region to Region Agreement?»,European Institute for Asian Studies Report, 2012.
- NARLIKAR, Amrita: « The World Trade Organization», Oxford University Press, 2005.

<p>Cycle and year of study :</p>	<p>> Master [120] in Management > Master [120] in Management > Master [120] in Multilingual Communication</p>
<p>Faculty or entity in charge:</p>	<p>CLSM</p>