

LCPME2005 2014-2015

Social Entrepreneurship

5.0 credits

30.0 h

2q

Teacher(s) :	Bacq Sophie ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Main themes :	Section I: The framework and concepts
	Social entrepreneurship
	The social entrepreneur
	Social entrepreneurship's organizations
	Challenges of social entrepreneurship Part II: Undertake socially
	The social mission: Inside the draft
	Resources and skills
	Governance
	Performance
	Social business plan
Aims :	At the end of this course, students will be able to:
	 distinguish a social entrepreneur from a classic entrepreneur,
	Identify and understand the issues of social entrepreneurship (especially between the social mission and economic activity)
	To develop a social business plan. The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".
Evaluation methods :	Written work and oral presentation. The objective of this review or final work is to:
	 Assess the knowledge acquired by the student about social entrepreneurship.
	Assess their reasoning skills and critical approach to issues of social entrepreneurship. For weighting, refer to the learning agreement distributed by the teacher during the first class.
Teaching methods :	This course is interactive, consisting of:
	Presentations by the teacher
	Use testimonials and case studies
	active participation of students during the course and the case studies.
Content :	This course is to present what social entrepreneurship , a growing phenomenon. It presents the many challenges facing social entrepreneurship due to its hybrid nature.
Other infos :	This course will focus on two weeks.

Cycle and year of study :	 Master [120] in Management Master [120] in Management Master [120] in Business Engineering Master [120] in Business engineering
Faculty or entity in charge:	CLSM