

LANGL1332

2014-2015

Business English

5.0 credits	60.0 h	1 + 2q
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Teacher(s):	Meirlaen Sandrine ; Deneumoustier Aurélie ; Adrioueche Ahmed ; Mulkers Sandrine ; Verhaegen Albert (coordinator) ; Piwnik Marc ; Pham Adrien (coordinator) ; Desterbecq Fanny ;	
Language :	Anglais	
Place of the course	Louvain-la-Neuve	
Inline resources:	> http://moodleucl.uclouvain.be/	
Prerequisites :	The LANGL1330 course taught in BAC1 or a similar level.	
Main themes :	The course is based on various topics : financial markets, business creation, corporate social responsibility, mergers and acquisitions, '	
Aims :	The main objective of this course is to improve the productive skills, especially speaking, as well as reading comprehension and listening comprehension. It also aims to facilitate the learning of basic business vocabulary and strengthen the effective mastery of grammar and basic vocabulary. B1/B2 level of the 'Common European Framework for Languages' The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".	
Evaluation methods :	Oral exam (25 % of the total mark) Written exam (50 %) Continuous assessment, pronunciation test, oral presentation (25 %)	
Teaching methods :	Analysis of video programmes combining the intensive and global approach Miscellaneous conversation activities linked to the topics covered in class Interactive oral presentations on a business topic Exercises linked to communication techniques specific to the business domain (telephone skills, negotiations, conducting a meeting, '.)	
Content :	Audiovisual materials, texts focusing on business English, conversation exercises, prsentations of a business topic.	
Bibliography :	Course notes 'In Company': handbook provided with a CD for self-tuition A vocabulary book: 'Business Vocabulary in Use' Complimentary exercises and videos recorded on the Moodle platform.	
Other infos :	Groups of maximum 30 students Each teacher has one office hour a week and can be contacted by e-mail.	
Cycle and year of study:	> Bachelor in Business Engineering > Preparatory year for Master in Management > Bachelor in Economics and Management	

Université Catholique de Louvain - COURSES DESCRIPTION FOR 2014-2015 - LANGL1332

Faculty or entity in	ILV
charge:	