

MGEST2242 2013-2014

Modélisation des flux

5.0 credits

30.0 h

1q

| Teacher(s) : | Jourquin Bart ; Van Vyve Mathieu ; Blome Constantin ; |
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| Language : | Anglais |
| Place of the course | Mons |
| Main themes : | Internal flow modelling: flow management ' The flow management issues and challenges. ' The internal logistics: Handling, storage, shipping and transportation. ' Integration of logistics activities. ' Business mapping and cartography. ' Agility and standardisation of processes. External flow modelling: network models ' Four-stage modelling Generation Distribution Modal choice Allocation ' Dynamic and multi-agent models. ' Strategic models: the European network for freight transport. The emphasis is on the methodological aspects of modelling and simulation. The course is illustrated by concrete examples. Students will be expected to carry out a practical exercise using the techniques covered in the course. |
| Aims : | On completion of this course, students will be able to understand the basic principles governing internal flow modelling (products and services within the company) and external flow modelling (transport of people and goods), both at a tactical and strategic level. The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit". |
| Evaluation methods : | Written examination and individual work |
| Teaching methods : | ' Lectures ' Case analysis ' Students' personal work |
| Bibliography : | ' ORTÚZAR J., WILLUMSEN L. (2001), Modelling Transport, 3rd ed., Wiley. ' STEVENSON W., BENEDETTI C. (2001), La gestion des operations : produits et services, 2nd ed. Chenelière. ' HARRISON A., VAN HOEK R. (2004), Logistics Management and Strategy, 2nd ed., Prentice-Hall. |
| Cycle and year of study : | Master [120] in Business engineering Master [120] in Management Master [120] in Business Engineering Master [120] in Management Master [60] in Management |
| Faculty or entity in charge: | BLSM |