MGEST2107

2013-2014

Corporate Social Responsibility

5.0 credits	30.0 h	2q

Teacher(s) :	Ledoux Laurent ; Truyens Vincent ;
Language :	Français
Place of the course	Mons
Main themes :	- Philosophical, political and economic foundations of corporate social responsibility; - Analysis of the social, economic and political context relating to the social responsibility of organisations; - The '3P' model (Profit, People, Planet); - Personal ethics and position in relation to the debate on the social responsibility of organisations in the workplace.
Aims :	- To educate students on corporate social responsibility in the context of a globalised society. - To provide a framework for reflection and benchmarks enabling students to formulate a definition of and the stringent approaches adopted by a socially responsible company. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods :	Written examination
Teaching methods :	' Lectures ' Case study ' Group work
Bibliography :	DE WOOT Ph.(2004), Responsabilité sociale de l'entreprise, Economica. DUHAMEL A., MOUELHI N., CHAR S. (2001) Ethique :histoire, politique, application, Gaëtan Morin. KOTLER Ph.LEE N. (2005), Corporate Social Responsibility, John Wiley & mp; Sons. ' VAN PARIJS Ph.,
Cycle and year of study :	> Master [60] in Management > Master [120] in Management > Master [120] in Business Engineering > Master [120] in Information and Communication
Faculty or entity in charge:	BLSM