

5.0 credits

30.0 h

Teacher(s) :	Seunier Fabian ;
Language :	Français
Place of the course	Mons
Prerequisites :	/
Main themes :	-- Philosophical, political and economic foundations of corporate social responsibility; -- Analysis of the social, economic and political context relating to the social responsibility of organisations; -- The 3P model (Profit, People, Planet); -- Personal ethics and position in relation to the debate on the social responsibility of organisations in the workplace.
Aims :	-- To educate students on the corporate social responsibility in the context of a globalised society. -- To provide a framework for reflection and benchmarks enabling students to formulate a definition of and the stringent approaches adopted by a socially responsible company. <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Evaluation methods :	Written examination
Teaching methods :	-- Lectures -- Case studies -- Group work
Bibliography :	-- DE WOOT Ph.(2004), Responsabilité sociale de l'entreprise, Economica. -- DUHAMEL A., MOUELHI N., CHAR S. (2001) Ethique :histoire, politique, application, Gaëtan Morin. -- KOTLER Ph.LEE N. (2005), Corporate Social Responsibility, John Wiley & mp; Sons. -- VAN PARIJS Ph., ARNSPERGER C. (2003), Ethique économique et sociale, La Découverte.
Cycle and year of study :	> Master [120] in Information and Communication (shift schedule) > Master [120] in Management (shift schedule) > Master [120] in Management (shift schedule)
Faculty or entity in charge:	BLSM