LMPME1303

2013-2014

Venture creation - simulation project

5.0 credits	30.0 h + 20.0 h	2q

Teacher(s) :	Schmitt Christophe ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	-- the robustness of the entrepreneurial project -- consistency of the entrepreneurial project -- the plausible hypothesis. -- These notions are mobilizing theoretical frameworks based on the approach of "the complexity".
Aims :	Following this seminar, students will be able to -- implement a methodological path for assessing the potential of business venture creation from an entrepreneurial idea. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods :	Completion of a project in interdisciplinary team. The project will be presented to a panel of experts and academics who participate in the assesment of the relevance and validity of the projects.
Teaching methods :	-- Intensive Seminar (focused on some evenings and one or two Saturdays). -- Active work in interdisciplinary teams following a methodological framework guided by the teacher
Content :	Integrating project for knowledge and skills acquired and developed during the two years training for the minor "Entrepreneurship". Initially the ideas generated by students in the course Creativity and Innovation", the seminar will focus on the early phases of the business plan, particularly on the construction phase of the business situation that you want to manage. Students will therefore have to simulate this critical phase of building the business situation to assess the potential of a business opportunity.
Bibliography :	The simulation will be based on a paper presented during the intervention.
Cycle and year of study :	> Bachelor in Law > Bachelor in Ancient and Modern Languages and Literatures > Bachelor in Information and Communication > Bachelor in Philosophy > Bachelor in Ancient languages and Literatures : Classics > Bachelor in Computer Science > Bachelor in Modern Languages and Literatures: German, Dutch and English > Bachelor in French and Romance Languages and Literatures : General > Bachelor in Economics and Management > Bachelor in Human and Social Sciences > Bachelor in Modern Languages and Literatures : General > Bachelor in Sociology and Anthropology > Bachelor in Political Sciences: General > Bachelor in History of Art and Archaeology : General > Bachelor in Ancient Languages and Literatures: Oriental Studies > Bachelor in History > Bachelor in Engineering > Bachelor in Religious Studies
Faculty or entity in charge:	CLSM