

## LLSMS2080

2013-2014

## International Entrepreneurship (in English)

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Teacher(s):	Janssen Frank ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Main themes :	Theoretical and practical aspects of international entrepreneurship
Aims :	- Understand the theoretical fundamentals and specificities of international entrepreneurship - Develop an international new venture project - Acquire intercultural and entrepreneurial skills The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".
Content:	After having familiarized themselves with the theory of international entrepreneurship, students will, if possible, work in binational teams on an international new venture project., or on an international venture creation business game. The course will contain theoretical parts, but will mainly be organized around real-life or computer-simulated entrepreneurial processes.  All students will have to form an international team (2 UCL students - 2 students from another university) and will be required to complete and present their own new international venture creation project in cooperation with foreign students.  The pedagogy will be interactive and will, if possible, include common classes (videoconferencing, travels abroad if financially possible, company visits, ).  The last three sessions will be devoted to the presentation and a discussion of the students' group works or projects.  Content  Intercultural management  International entrepreneurship  Projects pre-evaluation  Projects presentation
	Methods In-class activities 1 Interactive seminar 1 Project based learning 1 role playing/simulation  At home activities 1 Readings to prepare the lecture 1 Paper work 1 Students presentation

Other infos :	Prerequisites LSMS2080 and 2082 Evaluation: Class participation, written works and class presentations Support: Provided through icampus References: Provided during the class
	Internationalisation  1 international content (does the course tackle international issues related to the course content ?)  1 international guests  1 international case study  Corporate features  1 case study  1 corporate game
	Skills  1 presentation skills  1 writing skills  1 team work  1 problem solving  1 decision making  1 project management  1 multicultural work  1 critical thinking  1 assertiveness
	Techniques and tools for teaching and learning 1 IT tools 1 Internet work 1 simulation 1 quantitative methods 1 qualitative methods
Cycle and year of study:	<ul> <li>&gt; Master [120] in Motor Skills: Physical Education</li> <li>&gt; Teacher Training Certificate (upper secondary education) - Physical Education</li> <li>&gt; Master [120] in Business engineering</li> <li>&gt; Master [120] in Business Engineering</li> <li>&gt; Master [120] in Management</li> <li>&gt; Master [120] in Law</li> </ul>
Faculty or entity in charge:	CLSM