

10.0 credits

45.0 h

Teacher(s) :	Zintz Thierry (coordinator) ; Leroy Yves ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	<p>Main subjects</p> <ul style="list-style-type: none"> <li>- Deployment of activities according to the needs and possibilities;</li> <li>- Decision making in a complex environment;</li> <li>- Analysis models to be applied to sport systems and organisations;</li> <li>- Sport federations and organisational configurations. From analysis to action;</li> <li>- Understanding the non-profit sector according to private and public aspects;</li> <li>- The concept of sustainable development as a way to integrate private and public aspects as well as economic, social and ethical preoccupations;</li> <li>- Balanced scorecards (Norton &amp; Kaplan) as a tool for the operationalization of goals and indicators</li> <li>- Strategic project to be developed in the framework of a practical training in a given Belgian sport organisation (90 hours) (including a written report).</li> </ul>
Aims :	<p>At the end of the course the successful student will be able to...</p> <ul style="list-style-type: none"> <li>- Understand how the worlds of physical education, active leisure and sport are built and evolve,</li> <li>- use analysis models applied to sport systems and organisations in order to evaluate the functioning of sport federations,</li> <li>- convert these analyses into management tools for sport federations,</li> <li>- conceive and work a strategy out that complains with environmental values and effective management.</li> <li>- perform, via the practical training, a pertinent strategic analysis relevant to a given sports organisation (including a written report).</li> </ul> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Content :	<p>In order to give an accurate comprehension of the strategic diagnosis and of the strategic planning in sports organisations, we develop the following topics:</p> <p>The first part of the course is a summary of those elements that were developed in the IEPR2192 - Management of sports organisations in Belgium, during the first year of the Master.</p> <p>In the second part of the course we focus on the various schools of strategy, on the processes and the framework of the strategic thinking (CH 1), on the methodology of the right strategic diagnosis (CH 2) and on the strategic plan in sports organisations (CH 3). We conclude with the methodology of control and strategic evaluation in sports organisations (CH 4).</p> <p>In the third part of the course we focus on strategic diagnosis (CH 1) and strategic plans (CH 2) of some sports organisations.</p>
Other infos :	<p>Pre-requisite :</p> <p>Organisational approach of national sport systems in Europe (IEPR2191)                  Management of sport organizations in Belgium (plus practical training) (IEPR2192)</p> <p>Evaluation : Written exam                  Support : Syllabus and / or books                  Supervision : Titular</p>
Cycle and year of study :	<a href="#">&gt; Master [120] in Motor Skills: Physical Education</a>
Faculty or entity in charge:	FSM