

4.0 credits	30.0 h + 15.0 h	2q
-------------	-----------------	----

Teacher(s) :	Gailly Benoît ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	Presentation of the key building blocks of a firm and of its management
Aims :	Introduce students to the basic concepts of a firm and its management <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	Introduction to the core elements of a firm and to the basic concepts underlying its management; illustration and application to concrete examples Content The concept of firm The business model The value chain The key elements of strategy
Other infos :	Prerequisites : none Evaluation : Group work and oral examination Support : Slides provided through iCampus
Cycle and year of study :	> Master [120] in Biochemistry and Molecular and Cell Biology > Master [120] in Civil Engineering > Master [120] in Computer Science and Engineering > Master [120] in Chemical and Materials Engineering > Master [120] in Mathematical Engineering > Master [120] in Mechanical Engineering > Master [120] in Computer Science > Master [120] in Electro-mechanical Engineering > Master [120] in Biomedical Engineering > Master [120] in Physical Engineering > Master [120] in Electrical Engineering
Faculty or entity in charge:	EPL