Université catholique de Louvain

nter-cultural communication

5.0 credits

LCOMU2606

2013-2014

30.0 h

2q

Teacher(s) :	Reyniers Alain ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	The course aims to throw light, from a pragmatic and analytical angle, on the processes involved in communications between people of different cultures, and to offer tools that are appropriate for such an analysis.
Aims :	To sensitize the students with the intercultural communication and, overall, with the intercultural dimension of the contemporary companies To determine the requirements of a pragmatic approach of the situations of communication between people of different cultures The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".
Content :	 The course consists of: professor-led teaching designed to introduce a theoretical and practical framework for understanding communications between cultures; laboratory work in which students explore an inter- or multi-cultural situation in groups, out in the field, and in considerable detail. The Professorial contribution to the course will critically address and introduce some of the main perspectives put forward on the issue of inter-cultural communications (e.g. communication and culture, shock and cultural conflict, cultures and sub-cultures, figures of otherness and difference, the issue of multi-culturalism, and analytical perspectives) in their socio-historical framework. In particular, it will examine the effect of factors such as: the analogue or digital cultural dominant feature; cultural contexts (operating as communications codes); cultural perceptions of space (proxemy) and of time (polychrony and monochrony); particular social rituals (e.g. greetings, and the formulation of demands). Teaching methods Led by the Professor: lectures, previous reading and class discussions. Laboratory: support for observational and analytical work on situations in the field carried out by students.
Cycle and year of study :	 Master [60] in Information and Communication Master [120] in Information and Communication Science and Technology Master [120] in Performing Arts Master [120] in Multilingual Communication Master [120] in Anthropology Master [120] in Information and Communication Master [120] in French and Romance Languages and Literatures : French as a Second Language Master [120] in French and Romance Languages and Literatures : General
Faculty or entity in charge:	COMU