

4.0 credits

30.0 h

2q

Teacher(s) :	Libaert Thierry ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	<p>The course deals with the following key issues:</p> <ul style="list-style-type: none"> - the concept of organisation and its development in organisational sociology (organisational structures, contingency, environmental influence, systems of authority and power etc) - Communication theories and their links to organisations (transmissive and systemic approaches, images and representations etc); - Notions of " operational ", " integrative " and " self-organising " communication, notions of internal and external communication; - The organisation as a system of culturally regulated behaviour (notions of business culture and " corporate culture "); - Policies and strategies of organisational communication ("business communication", public relations, advertising, business press etc) as modes of intervention and legitimacy.
Aims :	<p>By the end of the course, students should be able to:</p> <ol style="list-style-type: none"> 1. identify, analyse and understand a range of communication phenomena, mechanisms and processes, and their links to concepts of organisation and organised action; 2. adopt a critical, theoretical approach towards the different forms of and strategies involved in " organisational communication " from the point of view of a theory of organisational communication. <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Cycle and year of study :	<ul style="list-style-type: none"> > Bachelor in Law > Bachelor in Ancient and Modern Languages and Literatures > Bachelor in Philosophy > Bachelor in Pharmacy > Bachelor in Ancient languages and Literatures : Classics > Bachelor in Computer Science > Bachelor in Modern Languages and Literatures: German, Dutch and English > Bachelor in French and Romance Languages and Literatures : General > Bachelor in Economics and Management > Bachelor in Motor skills : General > Bachelor in Human and Social Sciences > Bachelor in Modern Languages and Literatures : General > Bachelor in Sociology and Anthropology > Bachelor in Political Sciences: General > Bachelor in History of Art and Archaeology : General > Bachelor in Ancient Languages and Literatures: Oriental Studies > Bachelor in Mathematics > Bachelor in History > Bachelor in Biomedicine > Bachelor in Engineering > Bachelor in Religious Studies > Bachelor in Information and Communication > Preparatory year for Master in Information and Communication
Faculty or entity in charge:	ESPO